

**Electronic Articles of Incorporation
For**

P04000144953
FILED
October 19, 2004
Sec. Of State
tburch

HOTEL KEY ADVERTISING INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HOTEL KEY ADVERTISING INC

Article II

The principal place of business address:

220 71 STREET
206
MIAMI BEACH, FL. US 33141

The mailing address of the corporation is:

220 71 STREET
206
MIAMI BEACH, FL. US 33141

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

MFR & ASSOCIATES LLC
220 71 STREET
212
MIAMI BEACH, FL. 33141

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MANUEL FERNANDEZ

Article VI

The name and address of the incorporator is:

DIEGO CAIOLA
220 71 STREET SUITE 206
MIAMI BEACH FL 33141

Incorporator Signature: DIEGO CAIOLA

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
DIEGO CAIOLA
220 71 STREET SUITE 206
MIAMI BEACH, FL. 33141

Article VIII

The effective date for this corporation shall be:

10/19/2004