Electronic Articles of Incorporation For

P04000141268 FILED October 12, 2004 Sec. Of State jshivers

BUYERS CHOICE CORP

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: BUYERS CHOICE CORP

Article II

The principal place of business address: 11295 SEAGRASS CIRCLE BOCA RATON, FL. US 33498

The mailing address of the corporation is:

11295 SEAGRASS CIRCLE BOCA RATON, FL. US 33498

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000 SHARES @ \$1.00 PAR VALUE PER SHARE

Article V

The name and Florida street address of the registered agent is:

ISAAC MATZ PA 2742 BISCAYNE BLVD MIAMI, FL. 33137 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ISAAC MATZ

Article VI

The name and address of the incorporator is:

HERNAN LEONOFF 11295 SEAGRASS CIRCLE BOCA RATON FL 33498

Incorporator Signature: HERNAN LEONOFF

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P DEBRA ROSEN 11295 SEAGRASS CIRCLE BOCA RATON, FL. 33498 US

Title: VP HERNAN LEONOFF 11295 SEAGRASS CIRCLE BOCA RATON, FL. 33498 US

Article VIII

The effective date for this corporation shall be:

10/12/2004