

**Electronic Articles of Incorporation
For**

P04000135552
FILED
September 29, 2004
Sec. Of State
dwhite

MOBILE-COIFF, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

MOBILE-COIFF, INC.

Article II

The principal place of business address:

P.O. BOX 5782
FORT LAUDERDALE, FL. US 33310

The mailing address of the corporation is:

P.O. BOX 5782
FORT LAUDERDALE, FL. US 33310

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

50

Article V

The name and Florida street address of the registered agent is:

WILLIAM J HONORE
1709 N.W. 7TH AVE
FORT LAUDERDALE, FL. 33311

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: WILLIAM J HONORE

Article VI

The name and address of the incorporator is:

WILLIAM J HONORE
P.O. BOX 9041
FORT LAUDERDALE, FL 33310

Incorporator Signature: WILLIAM J HONORE

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO
WILLIAM J HONORE
P.O. BOX 9041
FORT LAUDERDALE, FL. 33310 US

Title: VP
CHARMANTE HONORE
P.O. BOX 9041
FORT LAUDERDALE, FL. 33310 US

Title: SVP
PAUL M HONORE
P.O. BOX 9041
FORT LAUDERDALE, FL. 33310 US

Article VIII

The effective date for this corporation shall be:

09/28/2004