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To:

Division of Corporations

Fax Number : (850)205-0381

From:

Account Name : BUSINESS FILINGS

Account Number: 105256001620

Phone : (608)827-5300

Fax Number : (608)827-5501

FLORIDA PROFIT CORPORATION OR P.A.

The Service Center for Publishers, Inc.

Certificate of Status	0
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Page Count	02
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ARTICLES OF INCORPORATION

In compliance with Chapter 607, F.S.

ARTICLE I NAME

The name of the corporation shall be: The Service Center for Publishers, Inc.

PRINCIPAL OFFICE ARTICLE II

The principal place of business and mailing address of this corporation shall be: 5810 42nd Avenue North, Robbinsdale, Minnesota 55422-1634.

PURPOSE ARTICLE III

The purpose for which the corporation is organized is: Sales of magazine subscriptions

The number of shares of stock that this corporation is authorized to have outstanding at any one time is 2,000. The par value of each share of stock is \$0.01.

ARTICLE V OFFICERS/DIRECTORS

The initial director of the corporation is:

Patrick Mus, 5810 42nd Avenue North, Robbinsdale, Minnesota 55422-1634

The initial officers of the corporation are:

Patrick Mus, President, 5810 42nd Avenue North, Robbinsdale, Minnesota 55422-1634 Samuel Stern, Vice-President, 5810 42nd Avenue North, Robbinsdale, Minnesota 55422-1634 Samuel Stern, Secretary, 5810 42nd Avenue North, Robbinsdale, Minnesota 55422-1634 Samuel Stern, Treasurer, 5810 42nd Avenue North, Robbinsdale, Minnesota 55422-1634

ARTICLE VI REGISTERED AGENT

The name and Florida Street address of the registered agent is: Business Filings Incorporated, 660 East Jefferson Street, Tallahassee, Florida 32301. Located in the County of Leon.

ARTICLE VII INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is Business Filings Incorporated, Mark Schiff AVP, 8025 Excelsior Dr, Suite 200, Madison, WI 53717.

I hereby accept the appointment as registered agent and agree to act in this capacity.

Signature:

Business Filings Incorporated

Date: 9/23/2004

Date: 9/23/2004

Signature:

Business Filings Incorporated, Incorporator

Mark Schiff, AVP

The document was prepared by: Business Filings Incorporated, Mark Schiff, 8025 Excelsior Dr. Suite 200, Madison, WI 53717. 608-827-5300

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