

P04000131277

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP ☐ WAIT ☐ MAIL

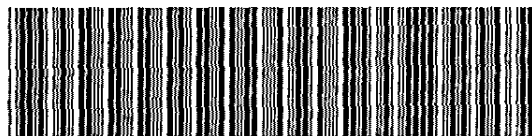
(Business Entity Name)

(Document Number)

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FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
04 SEP 29 PM 12:45

W04-33518

am 9/2



FLORIDA DEPARTMENT OF STATE

Glenda E. Hood  
Secretary of State

September 3, 2004

ANN RUTENBERG  
1011 SE 9TH AVE.  
POMPANO BEACH, FL 33060

954-782-6647

SUBJECT: IT'S ABOUT STYLE, INC.  
Ref. Number: W04000033518

We have received your document for IT'S ABOUT STYLE, INC. and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

The name designated in your document is unavailable since it is the same as, or it is not distinguishable from the name of an administratively dissolved/revoked entity. Names of administratively dissolved/revoked entities are not available for one year from the date of administrative dissolution/revocation unless the dissolved/revoked entity provides the Department of State with a notarized affidavit stating that they have no intention of reinstating, therefore, releasing the name for use to another entity.

**Adding "of Florida" or "Florida" to the end of a name is not acceptable.**

Please return the original and one copy of your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6878.

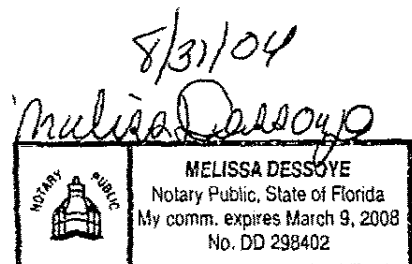
Alan Crum  
Document Specialist  
New Filings Section

Letter Number: 304A00053681



To Whom it May Concern,  
This letter is to assure you that  
I have no interest in Reinstituting  
the dissolved business.

Thank you.  
Ann Rotenberg  
It's About Style.



**ARTICLES OF INCORPORATION**

In compliance with Chapter 607 and/or Chapter 621, F.S. (Profit)

**ARTICLE I NAME**

The name of the corporation shall be:

It's ABOUT STYLE, INC.

**ARTICLE II PRINCIPAL OFFICE**

The principal place of business/mailling address is:

14545 J. MILITARY TRAIL  
#173 DELRAY BEACH, FL. 33484

**ARTICLE III PURPOSE**

The purpose for which the corporation is organized is:

PUBLISH MAGAZINE

**ARTICLE IV SHARES**

The number of shares of stock is:

100

**ARTICLE V INITIAL OFFICERS AND/OR DIRECTORS**

List name(s), address(es) and specific title(s):

Lori Crame Pres. HIEAS  
Ann Rutenberg VICE Pres/SECTY.

**ARTICLE VI REGISTERED AGENT**

The name and Florida street address (P.O. Box NOT acceptable) of the registered agent is:

Ann Rutenberg  
1011 SE 9 AVENUE  
POMPANO BEACH, FL 33060

**ARTICLE VII INCORPORATOR**

The name and address of the Incorporator is:

LORI CRAME  
2716 SW 6 ST.  
DELRAY BEACH, FL 33445

ANN RUTENBERG  
1011 SE 9 AVENUE  
POMPANO BEACH, FL 33060

\*\*\*\*\*  
Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity.



Signature/Registered Agent

8/30/04

Date



Signature/Incorporator

8/30/04

Date



8/30/04

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DIVISION OF CORPORATIONS  
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