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From:
Account Name : CORPORATE CREATIONS INTERNATIONAL INC.
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DIVISION OF CORPORATIONS

BASIC AMENDMENT

BOPE MEDIA INFORMATION CORPORATION OF FLORIDA, INC.

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ARTICLES OF AMENDMENT

Article I. Name

The name of this Florida corporation is IBOPE Media Information Corporation of Florida, Inc.

Article II. Amendment

The Articles of Incorporation of the Corporation are amended so that the name of the Corporation is changed from IBOPE Media Information Corporation of Florida, Inc. to IBOPE Media Information Corporation, Inc.

Article III. Date Amendment Adopted

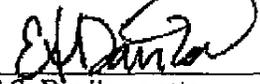
The amendment set forth in these Articles of Amendment was adopted on the date shown below.

Article IV. Shareholder Approval of Amendment

The amendment set forth in these Articles of Amendment was proposed by the Corporation's Board of Directors and approved by the shareholders by a vote sufficient for approval of the amendment.

The undersigned executed this document on the date shown below.

IBOPE Media Information Corporation of Florida, Inc.

By: 
by E.S. Davila as attorney-in-fact

Name: PAULO PINHEIRO DE ANDRADE

Title: President

Date: February 28, 2005

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