

Division of Corporations

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To:  
Division of Corporations  
Fax Number : (850)205-0381

From:  
Account Name : CORPORATE CREATIONS INTERNATIONAL INC.  
Account Number : 110432003053  
Phone : (305) 672-0686  
Fax Number : (305) 672-9110

**FLORIDA PROFIT CORPORATION OR P.A.**

**IBOPE Media Information Corporation of Florida, Inc.**

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## ARTICLES OF INCORPORATION

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### Article I. Name

The name of this Florida corporation is:  
IBOPE Media Information Corporation of Florida, Inc.

### Article II. Address

The Corporation's mailing address is:  
IBOPE Media Information Corporation of Florida, Inc.  
801 Brickell Avenue, Suite 1580  
Miami FL 33131

### Article III. Registered Agent

The name and address of the Corporation's registered agent is:  
NS Corporate Services Inc.  
801 Brickell Avenue, Suite 1580  
Miami FL 33131

### Article IV. Board of Directors

The name of each member of the Corporation's Board of Directors is:

Luiz Paulo Saade Montenegro  
Paulo Pinheiro de Andrade  
Flávio Luiz Seabra Ferrari

The affairs of the Corporation shall be managed by a Board of Directors consisting of no less than one director. The number of directors may be increased or decreased from time to time in accordance with the Bylaws of the Corporation. The election of directors shall be done in accordance with the Bylaws. The directors shall be protected from personal liability to the fullest extent permitted by applicable law.

Corporate Creations International Inc.  
941 Fourth Street  
Miami Beach FL 33139  
(305) 672-0686

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Article V. Capital Stock

The Corporation shall have the authority to issue 5,000 shares of common stock, par value \$1.00 per share.

Article VI. Incorporator

The name and address of the incorporator is:

Corporate Creations International Inc.  
941 Fourth Street  
Miami Beach FL 33139

Article VII. Corporate Existence

These Articles of Incorporation shall become effective and the corporate existence will begin on September 14, 2004.

The undersigned incorporator executed these Articles of Incorporation on September 14, 2004.



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CORPORATE CREATIONS INTERNATIONAL INC.  
Taide Baez Vice President

Corporate Creations International Inc.  
941 Fourth Street  
Miami Beach FL 33139  
(305) 672-0686

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**CERTIFICATE OF DESIGNATION  
REGISTERED AGENT/OFFICE**

**CORPORATION:**

**IBOPE Media Information Corporation of Florida, Inc.**

**REGISTERED AGENT/OFFICE:**

**NS Corporate Services Inc.  
801 Brickell Avenue, Suite 1580  
Miami FL 33131**

I agree to act as registered agent to accept service of process for the corporation named above at the place designated in this Certificate. I agree to comply with the provisions of all statutes relating to the proper and complete performance of the registered agent duties. I am familiar with and accept the obligations of the registered agent position.

  
\_\_\_\_\_  
NS CORPORATE SERVICES INC.  
by T. Baez as attorney-in-fact

Date: September 14, 2004

Corporate Creations International Inc.  
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