

**Electronic Articles of Incorporation
For**

P04000126679
FILED
September 02, 2004
Sec. Of State
jshivers

DELIA'S BEAUTY SALON & SPA,CORP.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DELIA'S BEAUTY SALON & SPA,CORP.

Article II

The principal place of business address:

5800 LAKE UNDERHILL RD.
ORLANDO, FL. 32807

The mailing address of the corporation is:

5800 LAKE UNDERHILL RD.
ORLANDO, FL. 32807

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1,000

Article V

The name and Florida street address of the registered agent is:

ALVARO H AYALA
1600 E.ROBINSON ST.
SUITE 308
ORLANDO, FL. 32803

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ALVARO H.AYALA

Article VI

The name and address of the incorporator is:

LUIS E.CRUIZ
561 SOUTHERN CHARM DR.
ORLANDO,FL. 32807

Incorporator Signature: LUIS E.CRUIZ

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
LUIS E CRUIZ
561 SOUTHERN CHARM DR.
ORLANDO, FL. 32807

Title: VP
ENRIQUE CRUIZ
561 SOUTHERN CHARM DR.
ORLANDO, FL. 32807

Title: S
CARMEN D FLOREZ
561 SOUTHERN CHARM DR.
ORLANDO, FL. 32807

Article VIII

The effective date for this corporation shall be:

09/02/2004