

**Electronic Articles of Incorporation
For**

P04000125009
FILED
August 30, 2004
Sec. Of State
nculligan

PLAYFUL, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PLAYFUL, INC.

Article II

The principal place of business address:

1109 EGRET LAKE WAY
MELBOURNE, FL. 32940

The mailing address of the corporation is:

1109 EGRET LAKE WAY
MELBOURNE, FL. 32940

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100000

Article V

The name and Florida street address of the registered agent is:

TERRI EDGE
1109 EGRET LAKE WAY
MELBOURNE, FL. 32940

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: TERRI EDGE

Article VI

The name and address of the incorporator is:

TERRI EDGE
1109 EGRET LAKE WAY
MELBOURNE, FL 32940

Incorporator Signature: TERRI EDGE

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
TERRI EDGE
1109 EGRET LAKE WAY
MELBOURNE, FL. 32940

Article VIII

The effective date for this corporation shall be:

08/31/2004