Florida Department of State Division of Corporations

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Division of Corporations

Fax Number : (850)205-0381

From:

Account Name : M. BURR KEIM COMPANY

Account Number : I19990000242 Phone : (215) 563-8113 Fax Number : (215)977-9386

FLORIDA PROFIT CORPORATION OR P.A.

SIMPLY VITAMIN, INC.

Certificate of Status	1
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ARTICLES OF INCORPORATION OF

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SIMPLY VITAMIN, INC.

TO STATE TALLAHASSEE FLORIDA

The undersigned, incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

ARTICLE I NAME

The name of the corporation shall be:

SIMPLY VITAMIN, INC.

ARTICLE II PRINCIPAL OFFICE

The mailing address of this corporation shall be:

7949 Ortega Bluff Parkway, Jacksonville, FL 32244

ARTICLE III CAPITAL STOCK

The number of shares of stock that this corporation is authorized to have outstanding at any one time is:

One thousand (1,000) shares without par value

ARTICLE IV INITIAL REGISTERED AGENT AND ADDRESS

The name and address of the initial registered agent is:

Victor W. Taylor

7949 Ortega Bluff Parkway Jacksonville, FL 32244

ARTICLE V INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is:

Victor W. Taylor

7949 Ortega Bluff Parkway Jacksonville, FL 32244

The undersigned has executed these Articles of Incorporation this 24 day of August. 2004.

Incorporator

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CERTIFICATE OF DESIGNATION REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provisions of section 607.0501, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the corporation is:

SIMPLY VITAMIN, INC.

2. The name and address of the registered agent and office is:

Victor W. Taylor

7949 Ortega Bluff Farkuny Jacksonville, FL 32244

Signature

Title: Incorporator

Date: August 17, 2004

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

Date: August 24. 2004

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