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To:

Division of Corporations  
Fax Number : (850)205-0381

From:

Account Name : EMPIRE CORPORATE KIT COMPANY  
Account Number : 072450003255  
Phone : (305)634-3694  
Fax Number : (305)633-9696

**FLORIDA PROFIT CORPORATION OR P.A.**

**ars marketing of florida, inc.**

Certificate of Status	0
Certified Copy	1
Page Count	06
Estimated Charge	\$78.75

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ARTICLES OF INCORPORATION  
OF  
ARS MARKETING OF FLORIDA, INC.

THE UNDERSIGNED incorporator hereby executes and acknowledges these Articles of Incorporation for the purposes of forming a corporation for profit in accordance with the laws of the State of Florida.

ARTICLE I - NAME

The name of the corporation is ARS MARKETING OF FLORIDA, INC.

ARTICLE II - COMMENCEMENT AND DURATION

The corporation is to commence its corporate existence on the date of subscription and acknowledgment of these articles of incorporation and shall exist perpetually thereafter until dissolved according to law.

ARTICLE III - PURPOSE; ELECTION OF SUBCHAPTER S STATUS

The corporation is organized for the purpose of transacting any and all lawful business. The incorporators and shareholders elect that this shall be a Subchapter S corporation.

ARTICLE IV - STATED CAPITAL

The aggregate number of shares that the corporation shall have the authority to issue is 3000 shares of capital stock with the par value of \$1.00 per share. Three hundred (300) shares of the capital stock of the corporation shall be issued for cash or other property (tangible or intangible) or for labor or services actually performed for this corporation, at fair valuation to be fixed by the Board of Directors. The shares of the corporation are not to be divided into classes.

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#### ARTICLE V - BOARD OF DIRECTORS

All corporation powers shall be exercised by and under the authority of, and the business and affairs of the corporation shall be managed under the direction of, the Board of Directors. The corporation shall have three directors initially. The number of directors may thereafter be increased or decreased from time to time in accordance with the by-laws of the corporation.

The name and street address of the initial directors of this corporation, whom, subject to these articles of incorporation, the by-laws of this corporation and the laws of the State of Florida shall hold office for the first year of the existence of this corporation, or until an election is held by the stockholders for the election of permanent directors or until their successors have been duly elected and qualified, is:

Alan D. Bridges  
Director  
5210 Causeway Boulevard  
Tampa, Florida 33619

Randy Feldman, DDS, MS  
Director  
1773 W. Fletcher  
Tampa, FL 33612-1820

Stephen R. Hagstrom  
Director  
905 Seddon Cove Way  
Tampa, FL 33602

#### ARTICLE VI - INDEMNIFICATION

The corporation shall indemnify any present or former officer or director, or person exercising powers and duties of a director, to the full extent now or hereafter permitted by law.

#### ARTICLE VII - BY-LAWS

The power to adopt, alter, amend or repeal by-laws shall be vested in the Board of Directors and shareholders, but the Board of Directors may not alter, amend or repeal any by-laws adopted by the shareholders if the shareholders provide that the by-laws cannot be altered, amended or repealed by the Board of Directors.

#### ARTICLE VIII - AMENDMENT

These articles of incorporation may be amended at any time by vote of the majority of the voting stock of the corporation outstanding, at any regular meeting of the stockholders or at any special meeting of the stockholders called for that purpose.

#### ARTICLE IX - INCORPORATOR

The name and address of the incorporator to these articles of incorporation is:

Alan D. Bridges  
5210 Causeway Boulevard  
Tampa, Florida 33619.

#### ARTICLE X - INITIAL REGISTERED OFFICE AND AGENT

The initial office of this corporation shall be located at 5210 Causeway Boulevard, Tampa, Florida 33619. The name of the initial registered agent and his address is Alan D. Bridges, 5210 Causeway Boulevard, Tampa, Florida 33619. The corporation shall have the power to relocate its initial office at other places within and without the State of Florida as may be determined and deemed expedient.

ARTICLE XI - AMENDMENTS

This corporation reserves the right to amend, alter, change or repeal any provision contained in these articles of incorporation in the manner now or hereafter prescribed by statute, and all rights conferred upon the stockholders herein are subject to this reservation.

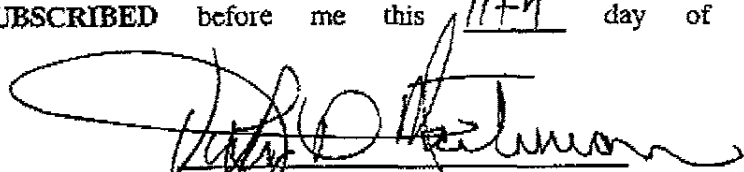
IN WITNESS WHEREOF, the undersigned, as incorporator, hereby executes these articles of incorporation this 11 day of August, 2004.

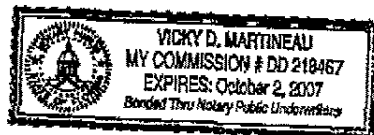
  
ALAN D. BRIDGES

STATE OF FLORIDA                     )  
  :SS  
COUNTY OF HILLSBOROUGH        )

BEFORE ME, the undersigned authority, personally appeared ALAN D. BRIDGES, to me well known and known to be the person described in and who executed the foregoing instrument and acknowledged to and before me that he executed the same instrument for the purposes therein expressed.

SWORN TO AND SUBSCRIBED before me this 11th day of August, 2004.

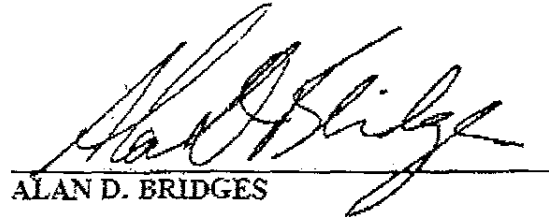
  
Notary Public, State of Florida  
My Commission Expires:



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ACCEPTANCE OF REGISTERED AGENT

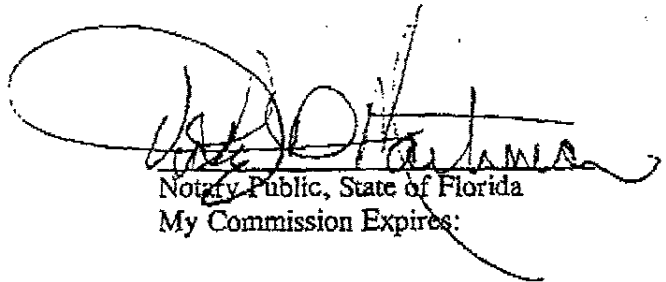
The undersigned hereby accepts designation as registered agent for **ARS MARKETING**  
**OF FLORIDA, INC.**

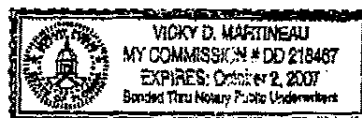
  
ALAN D. BRIDGES

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2004.

Sworn to and subscribed before me this 11th day of August

  
Notary Public, State of Florida  
My Commission Expires:



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