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BASIC AMENDMENT
MORE CONCEPT CORP

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FLORIDA DEPARTMENT OF STATE

Glenda E. Hood
Secretary of State

September 17, 2004

MORE CONCEPT CORP
301 W. HALLANDALE BEACH BLVD.
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Division of Corporations - P.O. BOX 6827 -Tallahassee, Florida 32314

**AMENDMENT TO THE ARTICLES OF INCORPORATION
OF
MORE CONCEPT CORP**

In accordance with the provisions of Florida Statutes Sections 607.1001, 607.1003 and 607.1006, the Shareholders and the Directors of MORE CONCEPT CORP, a Florida corporation incorporated on August 20, 2004, hereby amend the Articles of Incorporation of the Corporation as follows:

1. Article I of the existing Articles of Incorporation of the Corporation, which relates to its name, is hereby deleted in its entirety and the following new Article I shall be inserted in lieu thereof:

ARTICLE I. NAME

The name of the corporation shall be DIRECT CONCEPT CORP. The address of the principal office of this corporation shall be c/o Rozencwaig & Ferrero-Carr, 301 W. Hallandale Beach Blvd., Hallandale Beach, Florida 33009, and the mailing address of the corporation shall be the same.

2. The amendment was adopted by unanimous vote of all of the Shareholders and the Directors on September 17 2004.

IN WITNESS WHEREOF, the undersigned Director of the Corporation has hereunto set his hand and seal this 17 day of September, 2004.

MORE CONCEPT CORP

By: _____

Raphael Bendjouia, Director

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