Electronic Articles of Incorporation For

P04000116631 FILED August 10, 2004 Sec. Of State tburch

FERRELL COSMETICS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

FERRELL COSMETICS, INC.

Article II

The principal place of business address:

201 S. BISCAYNE BLVD. 34TH FLOOR MIAMI, FL. US 33131

The mailing address of the corporation is:

201 S. BISCAYNE BLVD. 34TH FLOOR MIAMI. FL. US 33131

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100 COMMON SHARES AT \$.01 PAR VALUE

Article V

The name and Florida street address of the registered agent is:

FERRELL GROUP CORPORATE SERVICES, LLC 201 S. BISCAYNE BLVD. 34TH FLOOR MIAMI, FL. 33131

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: STEVE L. WASERSTEIN

Article VI

The name and address of the incorporator is:

NADINE TORRES 201 S. BISCAYNE BLVD. SUITE 3150 MIAMI, FLORIDA

Incorporator Signature: NADINE TORRES

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P WHITNEY C FERRELL 201 S. BISCAYNE BLVD. 34TH FLOOR MIAMI, FL. 33131 US