

**Electronic Articles of Incorporation
For**

P04000108855
FILED
July 23, 2004
Sec. Of State
jshivers

BIRTHDAY BRANDS INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BIRTHDAY BRANDS INC.

Article II

The principal place of business address:

3750 INVESTMENT LANE
SUITE 5
WEST PALM BEACH, FL. 33404

The mailing address of the corporation is:

3750 INVESTMENT LANE
SUITE 5
WEST PALM BEACH, FL. 33404

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

CHRISTOPHER TISI
3750 INVESTMENT LANE
SUITE 5
WEST PALM BEACH, FL. 33404

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: CHRISTOPHER TISI

Article VI

The name and address of the incorporator is:

CHRISTOPHER TISI
3750 INVESTMENT LANE
SUITE 5
WEST PALM BEACH, FL 33404

Incorporator Signature: CHRISTOPHER TISI

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: D, P
CHRISTOPHER TISI
3750 INVESTMENT LANE, SUITE 5
WEST PALM BEACH, FL. 33404