Electronic Articles of Incorporation For

P04000107576 FILED July 21, 2004 Sec. Of State nculligan

DIRECT DIAMOND MARKETING, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: DIRECT DIAMOND MARKETING, INC.

Article II

The principal place of business address:

3726 VICKERS LAKE DRIVE JACKSONVILLE, FL. US 32224

The mailing address of the corporation is:

3726 VICKERS LAKE DRIVE JACKSONVILLE, FL. US 32224

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 5000

Article V

The name and Florida street address of the registered agent is:

WILLIAM R DAVIDSON 3726 VICKERS LAKE DRIVE JACKSONVILLE, FL. 32224 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: WILLIAM R DAVIDSON

Article VI

The name and address of the incorporator is:

MICHAEL J MONAKEY, CPA 11945 SAN JOSE BLVD SUITE 201 JACKSONVILLE, FL 32223

Incorporator Signature: MICHAEL J MONAKEY, CPA

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P WILLIAM R DAVIDSON 3726 VICKERS LAKE DRIVE JACKSONVILLE, FL. 32224 US

Article VIII

The effective date for this corporation shall be:

07/21/2004