

**Electronic Articles of Incorporation
For**

P04000106603
FILED
July 19, 2004
Sec. Of State
thampton

DIANE'S FINE FASHIONS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DIANE'S FINE FASHIONS, INC.

Article II

The principal place of business address:

800 LAUREL OAK DRIVE
SUITE 300
NAPLES, FL. 34108

The mailing address of the corporation is:

800 LAUREL OAK DRIVE
SUITE 300
NAPLES, FL. 34108

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

SAMOUCÉ, MURRELL & GAL, P.A.
800 LAUREL OAK DRIVE
SUITE 300
NAPLES, FL. 34108

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ROBERT E. MURRELL, VICE PRESIDENT

Article VI

The name and address of the incorporator is:

ROBERT E. MURRELL
800 LAUREL OAK DRIVE
SUITE 300
NAPLES, FL 34108

Incorporator Signature: ROBERT E. MURRELL

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: DIR
PETER BURKE
42 HERITAGE WAY
NAPLES, FL. 34110

Title: DIR
DIANE BURKE
42 HERITAGE WAY
NAPLES, FL. 34110

Article VIII

The effective date for this corporation shall be:

07/16/2004