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ARTCICLES OF INCORPORATION FOR LA PLAYA BOOKS, INC.

- 1. The name of the corporation is La Playa Books, Inc.
- The street address and mailing address of the corporation is 1630 Sunkist Way, Fort Myers, FL 33905.
- 3. The number of shares the corporation is authorized to issue is 1,000 shares.
- 4. The name and street address of the initial registered agent and office of this corporation is: Renee Becker, 1630 Sunkist Way, Fort Myers, FL 33905.
- 5. The name and address of each incorporator is Renee Becker, 1630 Sunkist Way, Fort Myers, FL 33905
- 6. The effective date of these Articles of Incorporation is July 12, 2004

IN WITNESS WHEREOF, the undersigned Incorporator has executed these Articles of Incorporation this the 10th day of July, 2004.

Incorporator

Having been named as registered agent for the above-stated corporation, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties and obligations of Section 607.0505, FL statutes 2004.

Kenu C. Secker Registered Agent

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