7/8/2004 4:51 PM FRCH: Fax Florida Incorporators, Inc. TO; 18502050381 PAGE: 001 OF 006 Division of Corporations

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Florida Department of State

Division of Corporations Public Access System

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To:

Division of Corporations

Fax Number : (850) 205-0381

From:

Account Name : FLORIDA INCORPORATORS, INC.

Account Number: 075350000473

Phone

: (305)379-7907 Fax Number : (305) 402-3141

FLORIDA PROFIT CORPORATION OR P.A.

Heads Up Inc.

| Certificate of Status | 0 |
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FROM :LEVITT

FAX NO. :3059327701

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Articles Of Incorporation

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Heads Up Inc.

THE UNDERSIGNED, ACTING AS INCORPORATOR OF A CORPORATION UNDER THE FLORIDA BUSINESS CORPORATION ACT, ADOPTS THE FOLLOWING ARTICLES OF INCORPORATION:

FIRST: The name of the corporation is Heads Up

Inc.

SECOND: The period of its duration is perpetual.

THIRD: The date and time of the commencement of the corporate existence shall be the date of the filing of these Articles by the Department of State.

FOURTH: The purpose or purposes for which the corporation is organized is to engage in the transaction of any or all lawful business for which the corporation may be incorporated under the provisions of the Florida Business Corporation Act.

FLORIDA INCORPORATORS, INC. 8875 Hidden River Pkwy, Ste 300 1 Tampa, FL 33637 (813) 632-7882

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FROM :LEVITT FAX NO. :3059327701

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FIFTH: The aggregate number of shares which the corporation shall have authority to issue is ONE THOUSAND (1,000) SHARES of capital stock, \$1.00 par value each.

SIXTH: The number of directors constituting the initial Board of Directors of the corporation is ONE (1) and the name and address of the person who is to serve as director until the first annual meeting of shareholders or until his successor is elected and qualified is:

Pearl Levitt 3400 NE 192 Street, No. 708 AVENTURA, FL 33180

SEVENTH: The name and address of the incorporator is:

Pearl Levitt 3400 NE 192 Street, No. 708 AVENTURA, FL 33180

EIGHTH: The name and address of the initial registered agent and the initial registered office is:

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Pearl Levitt 3400 NE 192 Street, No. 708 AVENTURA, FL 33180

NINTH: The mailing address and principal office of

the corporation is:

Heads Up Inc. 3400 NE 192 Street, No. 708 AVENTURA, FL 33180

DATED: July 8, 2004

Pearl Levitt Incorporator

ACCEPTANCE OF REGISTERED AGENT

I hereby am familiar with and accept the duties and responsibilities as registered agent of the corporation.

Pearl Levitt

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