

**Electronic Articles of Incorporation  
For**

P04000102604  
FILED  
July 09, 2004  
Sec. Of State  
ysquire

JOCKEY ADVERTISING, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

JOCKEY ADVERTISING, INC.

**Article II**

The principal place of business address:

301 41ST STREET  
3RD FLOOR  
MIAMI BEACH, FL. US 33140

The mailing address of the corporation is:

301 41ST STREET  
3RD FLOOR  
MIAMI BEACH, FL. US 33140

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

100 SHARES

**Article V**

The name and Florida street address of the registered agent is:

LAWRENCE J KERR ESQ  
1401 BRICKELL AVENUE  
700  
MIAMI, FL. 33131

I certify that I am familiar with and accept the responsibilities of registered agent.

**P04000102604**  
**FILED**  
**July 09, 2004**  
**Sec. Of State**  
**ysquire**

Registered Agent Signature: LAWRENCE KERR

### **Article VI**

The name and address of the incorporator is:

LAWRENCE J. KERR  
1401 BRICKELL AVENUE  
SUITE 700  
MIAMI, FL 33131

Incorporator Signature: LAWRENCE KERR

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
ROBERT S GOODMAN  
301 41ST STREET, 3RD FLOOR  
MIAMI BEACH, FL. 33140 US

### **Article VIII**

The effective date for this corporation shall be:

07/01/2004