Division of Corporations P040000098459

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To:

Division of Corporations

Fax Number : (850) 205-0381

From:

Account Name : CORPORATE CREATIONS INTERNATIONAL INC.

Account Number : 110432003053 Phone : (305)672-0686

Fax Number : (305) 672-9110

FLORIDA PROFIT CORPORATION OR P.A.

Promotional Associates, Inc.

Certificate of Status	1
Certified Copy	0
Page Count	04
Estimated Charge	\$78.75

PLANTER PHING MAPLE

Character billing

PHILIC ACCOUNT HAIR

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ARTICLES OF INCORPORATION

Article I. Name

The name of this Florida corporation is: Promotional Associates, Inc.

Article II. Address

The Corporation's mailing address is: Promotional Associates, Inc. 4101 North 48 Avenue Hollywood FL 33021

Article III. Registered Agent

The name and address of the Corporation's registered agent is: Lexow, Johnson, Koffler, Glater & Adorno, LLC 3900 Hollywood Blvd. PH-N Hollywood FL 33021

Article IV. Board of Directors

The name of each member of the Corporation's Board of Directors is: Stephen C. Greenberger

The affairs of the Corporation shall be managed by a Board of Directors consisting of no less than one director. The number of directors may be increased or decreased from time to time in accordance with the Bylaws of the Corporation. The election of directors shall be done in accordance with the Bylaws. The directors shall be protected from personal liability to the fullest extent permitted by applicable law.

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Article V. Capital Stock

The Corporation shall have the authority to issue 10,000 shares of common stock, par value \$.01 per share.

Article VI, Incorporator

The name and address of the incorporator is: Corporate Creations International Inc. 941 Fourth Street Miami Beach FL 33139

Article VII. Corporate Existence

These Articles of Incorporation shall become effective and the corporate existence will begin on June 28, 2004.

The undersigned incorporator executed these Articles of Incorporation on June 29, 2004.

CORPORATE CREATIONS INTERNATIONAL INC. Franco E. Cammarata Vice President and Counsel

by D. Stoutt as attorney-in-fact

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CERTIFICATE OF DESIGNATION REGISTERED AGENT/OFFICE

CORPORATION:

Promotional Associates, Inc.

REGISTERED AGENT/OFFICE:

Lexow, Johnson, Koffler, Glater & Adorno, LLC 3900 Hollywood Blvd. PH-N Hollywood FL 33021

I agree to act as registered agent to accept service of process for the corporation named above at the place designated in this Certificate. I agree to comply with the provisions of all statutes relating to the proper and complete performance of the registered agent duties. I am familiar with and accept the obligations of the registered agent position.

LEXOW, JOHNSON, KOFFLER, GLATER & ADORNO, LLC by D. Stoutt as attorney-in-fact

Date: June 29, 2004

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