

**Electronic Articles of Incorporation
For**

P04000081182
FILED
May 20, 2004
Sec. Of State
thampton

DOODLES DIRECT, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DOODLES DIRECT, INC.

Article II

The principal place of business address:

384 SOUTH MILL VIEW WAY
PONTE VEDRA BEACH, FL. 32082

The mailing address of the corporation is:

384 SOUTH MILL VIEW WAY
PONTE VEDRA BEACH, FL. 32082

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

DANIEL E REIMAN
384 SOUTH MILL VIEW WAY
PONTE VEDRA BEACH, FL. 32082

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DANIEL E REIMAN

Article VI

The name and address of the incorporator is:

BRETTE S. REIMAN
384 SOUTH MILL VIEW WAY

PONTE VEDRA BEACH, FL 32082

Incorporator Signature: BRETTE S. REIMAN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
BRETTE S REIMAN
384 SOUTH MILL VIEW WAY
PONTE VEDRA BEACH, FL. 32082

Title: VP
DANIEL E REIMAN
384 SOUTH MILL VIEW WAY
PONTE VEDRA BEACH, FL. 32082

Article VIII

The effective date for this corporation shall be:

05/20/2004