

**Electronic Articles of Incorporation
For**

P04000077192
FILED
May 13, 2004
Sec. Of State
nculligan

ITALIA DIRECT INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

ITALIA DIRECT INC.

Article II

The principal place of business address:

1000 WEST AVENUE
SUITE 824
MIAMI BEACH, FL. US 33139

The mailing address of the corporation is:

1000 WEST AVENUE
SUITE 824
MIAMI BEACH, FL. US 33139

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

GLOBAL EXPANSION & CONSULTING, LLC
100 SE SECOND STREET
SUITE 2610
MIAMI, FL. 33131

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ALEXANDER REUS

Article VI

The name and address of the incorporator is:

ALEXANDER REUS, ESQ.
100 SE SECOND STREET
SUITE 2610
MIAMI, FL 33131

Incorporator Signature: ALEXANDER REUS

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P, D
LAURA VIBERTI
1000 WEST AVENUE, SUITE 824
MIAMI BEACH, FL. 33139 US

Title: D
JASON T KORMAN
1000 SOUTH POINTE DRIVE, SUITE 3002
MIAMI BEACH, FL. 33139 US