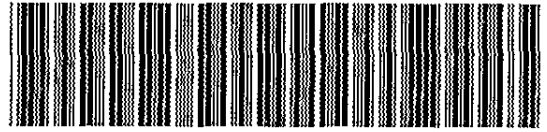


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**LAZARUS CORPORATE FILING SERVICE**

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**CORPORATION NAME(S) & DOCUMENT NUMBER(S) (if known):**

1. NOB HILL DIRECT, INC.  
(Corporation Name) (Document #)
2. \_\_\_\_\_  
(Corporation Name) (Document #)
3. \_\_\_\_\_  
(Corporation Name) (Document #)
4. \_\_\_\_\_  
(Corporation Name) (Document #)

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| NEW FILINGS                         |                   |
|-------------------------------------|-------------------|
| <input checked="" type="checkbox"/> | Profit            |
|                                     | NonProfit         |
|                                     | Limited Liability |
|                                     | Domestication     |
|                                     | Other             |

| AMENDMENTS |                                       |
|------------|---------------------------------------|
|            | Amendment                             |
|            | Resignation of R.A., Officer/Director |
|            | Change of Registered Agent            |
|            | Dissolution/Withdrawal                |
|            | Merger                                |

| OTHER FILINGS |                  |
|---------------|------------------|
|               | Annual Report    |
|               | Fictitious Name  |
|               | Name Reservation |

| REGISTRATION/<br>QUALIFICATION |                     |
|--------------------------------|---------------------|
|                                | Foreign             |
|                                | Limited Partnership |
|                                | Reinstatement       |
|                                | Trademark           |
|                                | Other               |

Examiner's Initials

**ARTICLES OF INCORPORATION**

The undersigned Incorporator(s), for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopt(s) the following Articles of Incorporation.

ARTICLE I - NAME

The name of the corporation shall be:

NOB HILL DIRECT, INC

ARTICLE II - PRINCIPAL OFFICE

The principal place of business and mailing of this corporation shall be:

10485 NW 37 TERR  
MIAMI, FL 33178

ARTICLE III - SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time is:

100

ARTICLES IV - INITIAL REGISTERED AGENT AND STREET ADDRESS

The name and address of the initial registered agent is:

ROBERTO FERNANDEZ  
10485 NW 37 TERR  
MIAMI, FL 33178.

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ARTICLE V - INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is:

ROBERTO FERNANDEZ  
10485 NW 37 TERR  
MIAMI, FL 33178

The undersigned incorporator has executed these Articles of Incorporation this 20 day of APRIL 20 04

*[Handwritten Signature]*  
Signature

ARTICLE VI- DIRECTOR(S)

The name(s) and street address(es) of the director(s) to these Articles of Incorporation is (are):

ROBERTO FERNANDEZ PRESIDENT  
WILSON MOURAD VICE-PRESIDENT

CERTIFICATE OF DESIGNATION OF REGISTERED AGENT /REGISTERED OFFICE

Having been named as Registered Agent and to accept service of process for the above stated corporation at place designated in this certificate, I hereby accept the appointment as Registered Agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes related to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as Registered Agent.

*[Handwritten Signature]*  
Registered Agent Signature

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