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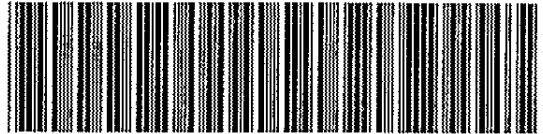
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FILED
04 APR 19 PM 3:53
TALLAHASSEE, FLORIDA

4/19/04

TRANSMITTAL LETTER

Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

SUBJECT: Niche Travel Group, Inc.
(PROPOSED CORPORATE NAME - MUST INCLUDE SUFFIX)

Enclosed are an original and one (1) copy of the articles of incorporation and a check for:

☐ \$70.00
Filing Fee

☐ \$78.75
Filing Fee
& Certificate of Status

☒ \$78.75
Filing Fee
& Certified Copy

☐ \$87.50
Filing Fee,
Certified Copy
& Certificate of
Status

ADDITIONAL COPY REQUIRED

FROM: Ben Johnson Associates, Inc.
Name (Printed or typed)

2252 Killbuck Center Blvd., Suite 204
Address

Tallahassee, Florida 32309
City, State & Zip

850-222-7900
Daytime Telephone number

NOTE: Please provide the original and one copy of the articles.

**ARTICLES OF INCORPORATION
OF
NICHE TRAVEL GROUP, INC.**

FILED
04 APR 19 PM 3:58
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

The undersigned Incorporator hereby files these Articles of Incorporation in order to form a corporation (the "Corporation") under the laws of the State of Florida.

ARTICLE I.

Name

The name of the Corporation shall be NICHE TRAVEL GROUP, INC.

ARTICLE II.

Purpose

The corporation may engage in any activity or business permitted under the laws of the United States and of this State and of every state in the United States, its possessions or territories, including but not limited to, the transaction of any and all lawful business related to the establishment, maintenance, conduct and operation of internet web sites.

ARTICLE III.

Stock

The authorized capital stock of the Corporation shall consist of 1,000 shares of Common Stock with a par value of \$1.00 (one dollar) per share. The stock of the Corporation shall be issued for such consideration as may be determined by the Board of Directors but not

less than par value. Shareholders may enter into agreements with the Corporation or with each other to control or restrict the transfer of stock and such agreements may take the form of options, rights of first refusal, buy and sell agreements or any other lawful form of agreements.

ARTICLE IV.

Incorporator

The name and street address of the Incorporator of this Corporation is as follows:

Ben Johnson

2252 Killearn Center Blvd.

Tallahassee, Florida 32309

ARTICLE V.

Address of Registered Office, Registered Agent and Principal Office

The address of the initial registered agent and principal office/ mailing address of the Corporation in the State of Florida shall be 2252 Killearn Center Blvd., Tallahassee, Florida 32309. The name of the initial registered agent of the Corporation at the above address shall be John Nesmith. The Board of Directors may from time to time change the registered office to any other address in the State of Florida or change the registered agent.

ARTICLE VI.

Number of Directors

The business of the Corporation shall be managed by a Board of Directors consisting of at least one person, the exact number to be determined from time to time in accordance with the By-Laws.

ARTICLE VII.

Initial Board of Directors

The initial Board of Directors shall consist of one member. The name and street address of the member of the initial Board of Directors of the Corporation, who shall hold office until the first annual meeting of the shareholders, and thereafter until his successor has been elected and qualified is as follows:

Ben Johnson

2252 Killearn Center Blvd.

Tallahassee, Florida 32309

ARTICLE VIII.

Officers

The Corporation shall have a President, a Vice President, a Secretary and a Treasurer and may have additional and assistant officers, including, without limitation thereto, one or more Vice Presidents, Assistant Secretaries and Assistant Treasurers. Any two or more offices may be held by the same person.

ARTICLE IX.

Transactions in Which Directors

Or Officers Are Interested

(a) No contract or other transaction between the Corporation and one or more of its Directors or officers, or between the Corporation and any other corporation, firm, or entity in which one or more of the Corporation's Directors or officers are directors or officers, or have a financial interest, shall be void or voidable solely because of such relationship or interest, or solely because such Director(s) or officer(s) are present at or participate in the meeting of the Board of Directors or a committee thereof which authorizes, approves or ratifies such contract or transaction, or solely because his or their votes are counted for such purpose, if:

(1) The fact of such relationship or interest is disclosed or known to the Board of Directors or the committee which authorizes, approves or ratifies the contract or transaction by a vote or consent sufficient for the purpose, without counting the votes or consents of such interested Director or Directors; or

(2) The fact of such relationship or interest is disclosed or known to the shareholders entitled to vote thereon, and they authorize, approve, or ratify such contract or transaction by vote or written consent; or

(3) The contract or transaction is fair and reasonable as to the Corporation at the time it is authorized.

(b) Common or interested Directors may be counted in determining the presence of a quorum at a meeting of the Board of Directors or of a committee thereof which authorizes, approves, or ratifies such contract or transaction.

ARTICLE X.

Indemnification of Directors and Officers

(a) The Corporation hereby indemnifies and agrees to hold harmless from claim, liability, loss, or judgment any Director or officer made a party or threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative, or investigative (other than an action, suit, or proceeding by or on behalf of the Corporation to procure a judgment in its favor), brought to impose a liability or penalty on such person for an act alleged to have been committed by such person in his capacity as Director, officer, employee or agent of the Corporation or any other corporation, partnership, joint venture, trust or other enterprise in which he served at the request of the Corporation, against judgments, fines, amounts paid in settlement and reasonable expenses, including attorneys' fees actually and reasonably incurred as a result of such action, suit, or proceeding or any appeal thereof, if such person acted in good faith in the reasonable belief that such action was in, or not opposed to, the best interests of the Corporation, and in criminal actions or proceedings, without reasonable ground for belief that such action was unlawful. The termination of any such action, suit or proceeding by judgment, order, settlement, conviction or upon a plea of nolo contendere or its equivalent shall not create a presumption that any such Director or officer did not act in good faith in the reasonable belief that such action was in, or not opposed to, the best interests of the Corporation. Such person shall not be entitled to indemnification in relation to matters as to which such person has been adjudged to have been guilty of gross negligence or willful misconduct in the performance of his duties to the Corporation.

(b) Any indemnification under paragraph (a) shall be made by the Corporation only as authorized in the specific case upon a determination that amounts for which a Director or officer seeks indemnification were properly incurred and that such Director or officer acted in good faith and in a manner he reasonably believed to be in, or not opposed to, the best interests of the Corporation, and that, with respect to any criminal action or proceeding, he had no reasonable ground for belief that such action was unlawful. Such determination shall be made either (1) by the Board of Directors by a majority vote of a quorum consisting of Directors who were not parties to such action, suit or proceeding, or (2) by a majority vote of a quorum consisting of shareholders who were not parties to such action, suit or proceeding.

(c) The Corporation shall be entitled to assume the defense of any person seeking indemnification pursuant to the provisions of paragraph (a) above upon a preliminary determination by the Board of Directors that such person has met the applicable standards of conduct set forth in paragraph (a) above, and upon receipt of an undertaking by such person to repay all amounts expended by the Corporation in such defense, unless it shall ultimately be determined that such person is entitled to be indemnified by the Corporation as authorized in this article. If the Corporation elects to assume the defense, such defense shall be conducted by counsel chosen by it and not objected to in writing for valid reasons by such person. In the event that the Corporation elects to assume the defense of any such person and retains such counsel, such person shall bear the fees and expenses of any additional counsel retained by him, unless there are conflicting interests between or among such person and other parties represented in the same action, suit or proceeding by the counsel retained by the Corporation, that are, for valid reasons, objected to in writing by such person, in which case the reasonable expenses of such additional representation shall be within the scope of the indemnification

intended if such person is ultimately determined to be entitled thereto as authorized in this article.

(d) The foregoing rights of indemnification shall not be deemed to limit in any way the power of the Corporation to indemnify under any applicable law.

ARTICLE XI.

Financial Information

The Corporation shall not be required to prepare and provide a balance sheet or a profit and loss statement to its shareholders, nor shall the Corporation be required to file a balance sheet or profit and loss statement in its registered office. This provision shall be deemed to have been ratified by the shareholders each year hereafter unless a resolution to the contrary has been adopted by the shareholders.

ARTICLE XII.

Amendment

These Articles of Incorporation may be amended in any manner now or hereafter provided for by law and all rights conferred upon shareholders hereunder are granted subject to this reservation.

IN WITNESS WHEREOF, the undersigned, being the original subscribing
Incorporator to the foregoing Articles of Incorporation has hereunto set his hand and seal this
12th day of April, 2004.


BEN JOHNSON

STATE OF FLORIDA
COUNTY OF LEON

I HEREBY CERTIFY that on this day personally appeared before me, the undersigned
authority, Ben Johnson, to me personally known and known to me to be the person who
executed the foregoing instrument and acknowledged before me that he executed the same
freely and voluntarily for the uses and purposes therein set forth and expressed, who did not
take an oath.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal on this
12th day of February, 2004.



Elizabeth K. Birdwell
MY COMMISSION # DD246504 EXPIRES
September 14, 2007
BONDED THRU TROY FAIR INSURANCE INC


NOTARY PUBLIC

**CERTIFICATE DESIGNATING REGISTERED AGENT
AND REGISTERED OFFICE**

Niche Travel Group, Inc., desiring to organize as a corporation under the laws of the State of Florida, has designated 2252 Killearn Center Blvd, Tallahassee, Florida 32309, as its initial Registered Office and has named John Nesmith located at said address, as its initial Registered Agent.


BEN JOHNSON
Incorporator

Having been named Registered Agent and to accept service of process for the above stated corporation at the designated Registered Office, the undersigned hereby accepts said appointment, and agrees to act in this capacity. The undersigned further agrees to comply with the provisions of Florida Statutes relating to the performance of the duties of a registered agent, and is familiar with and accepts the obligations of a registered agent.


JOHN NESMITH