

**Electronic Articles of Incorporation
For**

P04000065447
FILED
April 20, 2004
Sec. Of State
wcunningham

ESSENTIALS, THE SALON INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

ESSENTIALS, THE SALON INC.

Article II

The principal place of business address:

5300 4TH STREET N.
ST PETERSBURG, FL. US 33703

The mailing address of the corporation is:

5300 4TH STREET N.
ST PETERSBURG, FL. US 33703

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

CHRISTINE C BUTCHER
5521 64TH AVENUE N
PINELLAS PARK, FL. 33781

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: CHRISTINE C. BUTCHER

Article VI

The name and address of the incorporator is:

CHRISTINE C.BUTCHER
5521 64TH AVENUE N
PINELLAS PARK,FL 33781

Incorporator Signature: CHRISTINE C. BUTCHER

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
CHRISTINE C BUTCHER
5521 64TH AVENUE N
PINELLAS PARK, FL. 33781 US

Article VIII

The effective date for this corporation shall be:

04/20/2004