

**Electronic Articles of Incorporation  
For**

P04000055653  
FILED  
March 31, 2004  
Sec. Of State  
rvarnadore

IT'S WORTH IT, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

IT'S WORTH IT, INC.

**Article II**

The principal place of business address:

141 E. CENTRAL AVENUE  
SUITE  
WINTER HAVEN, FL. US 33880

The mailing address of the corporation is:

141 E. CENTRAL AVENUE  
SUITE  
WINTER HAVEN, FL. US 33880

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

100,000

**Article V**

The name and Florida street address of the registered agent is:

D. MICHAEL CAMPBELL, ESQ.  
141 E. CENTRAL AVENUE  
SUITE 420  
WINTER HAVEN, FL. 33880

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: D. MICHAEL CAMPBELL

### **Article VI**

The name and address of the incorporator is:

D. MICHAEL CAMPBELL  
141 E. CENTRAL AVENUE  
SUITE 420  
WINTER HAVEN, FL 33880

Incorporator Signature: D. MICHAEL CAMPBELL

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
HEIDI L CAMPBELL  
141 E. CENTRAL AVENUE, #420  
WINTER HAVEN, FL. 33880 US

Title: V  
DAVID M CAMPBELL  
141 E. CENTRAL AVENUE, #420  
WINTER HAVEN, FL. 33880 US

Title: S  
HEIDI L CAMPBELL  
141 E. CENTRAL AVENUE, #420  
WINTER HAVEN, FL. 33880 US

Title: T  
DAVID M CAMPBELL  
141 E. CENTRAL AVENUE, #420  
WINTER HAVEN, FL. 33880 US

### **Article VIII**

The effective date for this corporation shall be:

03/26/2004