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Account Name : CORPORATE CREATIONS INTERNATIONAL INC.
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DIVISION OF CORPORATIONS

BASIC AMENDMENT

SCHWARTZ & COMPANY PUBLIC RELATIONS, INC.

FLORIDA DEPARTMENT OF STATE
TALLAHASSEE, FLORIDA

05 DEC -7 AM 11:20

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ARTICLES OF AMENDMENT

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Article I. Name

The name of this corporation is Schwartz & Company Public Relations, Inc. SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Article II. Amendment

The Articles of Incorporation of the Corporation are amended so that the name of the Corporation is changed from Schwartz & Company Public Relations, Inc. to Schwartz Media Strategies, Inc.

Article III. Date Amendment Adopted

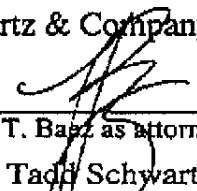
The amendment set forth in these Articles of Amendment was adopted on the date shown below.

Article IV. Shareholder Approval of Amendment

The amendment set forth in these Articles of Amendment was proposed by the Corporation's Board of Directors and approved by the shareholders by a vote sufficient for approval of the amendment.

The undersigned executed this document on the date shown below.

Schwartz & Company Public Relations, Inc.

By: 
by T. Bazz as attorney-in-fact

Name: Todd Schwartz

Title: President

Date: December 7, 2005

Corporate Creations International Inc.
941 Fourth Street
Miami Beach FL 33139
(305) 672-0686

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