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FILED  
04 MAR 18 AM 10:27  
TALLAHASSEE, FLORIDA

TU 3/18/04

March 16, 2004

Department of State  
Division of Corporations  
P. O. Box 6327  
Tallahassee, FL 32314

Subject: Club Membership Marketing, Inc.

Enclosed are an original and one copy of the Articles of Incorporation and a check for \$78.75 for filing fee and Certificate of Status.

Becky Rotroff  
130 Wimbledon Circle  
Heathrow, FL 32746  
407.942.0016

**ARTICLES OF INCORPORATION  
OF  
CLUB MEMBERSHIP MARKETING, INC.**

The undersigned, acting as incorporator of Club Membership Marketing, Inc. under Florida Chapter 607 and/or Chapter 621, F.S. (Profit), adopts the following Articles of Incorporation.

**ARTICLE 1 – NAME**

The name of the corporation shall be:

Club Membership Marketing, Inc.

**ARTICLE II – ADDRESS**

The mailing address of this corporation is:

130 Wimbledon Circle  
Heathrow, FL 32746

**ARTICLE III – PURPOSE**

This corporation is organized to engage in the practice of consulting with country clubs on membership programs.

**ARTICLE IV – AUTHORIZED SHARES**

The maximum number of shares the corporation is authorized to have outstanding at any time is 100 shares of common stock having a par value of \$.01 per share.

**ARTICLE V – INITIAL OFFICERS /DIRECTORS**

The officers of the corporation are:

<b>Name</b>	<b>Title</b>	<b>Address</b>
Becky Rotroff	President	130 Wimbledon Circle Heathrow, FL 32746
Stephen R. Rotroff	Vice President/Secretary	130 Wimbledon Circle Heathrow, FL 32746

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04 MAR 18 AM 10:27  
CLUB MEMBERSHIP MARKETING, INC.  
FALLAHASSEE, FLORIDA

## ARTICLE VI – REGISTERED AGENT

The name and Florida street address of the registered agent is:

Becky Rotroff  
130 Wimbledon Circle  
Heathrow, FL 32746

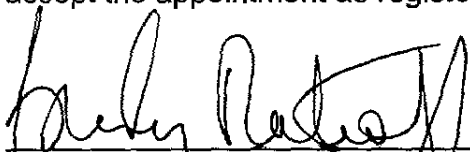
## ARTICLE VII – INCORPORATOR

The name and address of the incorporator is:

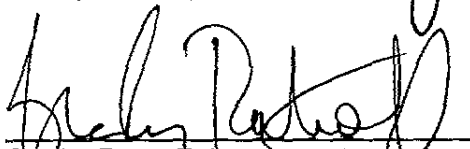
Becky Rotroff  
130 Wimbledon Circle  
Heathrow, FL 32746

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Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity.

  
Becky Rotroff, Registered Agent

16 Mar 04  
Date

  
Becky Rotroff, Incorporator

16 Mar 04  
Date