Electronic Articles of Incorporation For

P04000049182 FILED March 18, 2004 Sec. Of State NCULLIGAN

BLOOD, SWEAT & BLING CORP

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: BLOOD, SWEAT & BLING CORP

Article II

The principal place of business address:

2010 N. FEDERAL HYWY 5TH AVE SHOPS BOCA RATON, FL. 33431

The mailing address of the corporation is:

2010 N. FEDERAL HYWY 5TH AVE SHOPS BOCA RATON, FL. 33431

Article III

The purpose for which this corporation is organized is: ANY LAWFUL ACTIVITY

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

COURTEAU KIMBERLY 2010 N. FEDERAL HYWY 5TH AVENUE SHOPS BOCA RATON, FL. 33431 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: KIMBERLY COURTEAU

Article VI

The name and address of the incorporator is:

KIMBERLY COURTEAU 2010 N. FEDERAL HYWY 5TH AVE SHOPS BOCA RATON, FL 33431

Incorporator Signature: KIMBERLY COURTEAU

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: VP KIMBERLY R COURTEAU VP 1299 S. OCEAN BLD BOCA RATON, FL. 33432

Title: VP JUDY SHAW VP 33 DIVAN WAYNE, NJ. 07470

Title: VP SHAW JARED VP 33 DIVAN WAYNE, NJ. 07470

Title: VP HERSHMAN AMY VP 10 JAROMBEK TOWACO, NJ. 07082

Article VIII

The effective date for this corporation shall be:

03/18/2004