

**Electronic Articles of Incorporation  
For**

P04000049049  
FILED  
March 18, 2004  
Sec. Of State  
FCHESSE

EYE CATCHER, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:  
EYE CATCHER, INC.

**Article II**

The principal place of business address:  
2501 S US HIGHWAY 1  
FORT PIERCE, FL. US 349825922

The mailing address of the corporation is:  
2501 S US HIGHWAY 1  
FORT PIERCE, FL. US 349825922

**Article III**

The purpose for which this corporation is organized is:  
ADVERTISING AGENCY FOR NUTRITION WORLD NATURAL FOOD STORES

**Article IV**

The number of shares the corporation is authorized to issue is:  
100

**Article V**

The name and Florida street address of the registered agent is:  
DAVID S COHEN  
2501 S US HIGHWAY 1  
FORT PIERCE, FL. 349824919

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DAVID S. COHEN

### **Article VI**

The name and address of the incorporator is:

DAVID S. COHEN  
222 SW INWOOD AVE  
PORT ST. LUCIE, FL 34984

Incorporator Signature: DAVID S. COHEN

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
DAVID S COHEN  
2501 S US HIGHWAY 1  
FORT PIERCE, FL. 349824919

### **Article VIII**

The effective date for this corporation shall be:

03/18/2004