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SEGRETARY OF STATE

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Leda Berenice Pinerua

March 2, 2004

Department of State Division of Corporations P.O. Box 6327 Tallahassee, Florida 32314

Subject: **BE CONCEPT, INC.**

Enclosed are an original and one (1) copy of the articles of incorporation and check in the amount of \$78.75 for:

Filing fee, Certified Copy.

CAIN IMI

241 Hummingbird Lane

Longwood, Florida 32779.

ARTICLES OF INCORPORATION

OF BE CONCEPT, INC.

We, the undersigned, hereby associate ourselves together for the purpose of becoming a Corporation under the Laws of State of Florida providing for the formation, liability, rights, privileges and immunities to a Corporation, for profit, generally, and hereby make, becoming a Corporation under the Florida General Corporation Act, does hereby adopt the following Articles of Incorporation:

ARTICLE ONE Name of the Corporation

The name of this corporation shall be: BE CONCEPT, Inc.

ARTICLE TWO Nature of Business

The general nature of the business or businesses to be transacted by this corporation shall be:

any business legal under the laws of Florida, including but not limited to: Any real state activity: buy, sell, advertise, appraise, rent, auction, lease, exchange.

ARTICLE THREE Capital Stock

The maximum number of shares of capital stock authorized to be issued by this corporation shall be 100 shares, each having a par value of \$1.00 per share of said shares of stock shall entitle the holder thereof to one (one) vote at any meeting of the stockholders. All or any part of said capital stock may be paid for in cash, in property, of in labor or services at a fair valuation to be fixed by the incorporates, or by the Board of Directors, at a meeting called for such purposes. All stock when issued shall be fully paid for and shall be non-assessable.

ARTICLE FOUR Initial Capital

The amount of Capital with this Corporation shall begin business shall be: One hundred dollars (\$100.00)

ARTICLE FIVE Term of Existence

This corporation shall be perpetual existence.

ARTICLE SIX Principal Office

The following shall be the street address and the principal office for this Corporation, but the Corporation shall have the power to move the principal office to any other address in the State of Florida, and to establish branch offices and other places of business at such other places within or without the State of Florida that may be deemed expedient:

ARTICLE SEVEN Directors

There shall be a Board of Directors for this Corporation, which consist of One person. The number of Directors may be increased or diminished from time to time as determined by the by-laws, but shall never be less than ONE. Each of said Directors shall be of full age and all of them shall be residents of the United States. Any Director may be removed at any annual or special meeting of stockholder called in accordance with the by-laws of the Corporation, by the same vote as that required to elect a Director.

ARTICLE EIGHT Initial Board of Directors

The names and addresses to the first Board of Directors is as follows:

NAMES

ADDRESSES

Leda Berenice Pinerua

241 Hummingbird Lane Longwood, Florida 32779

ARTICLE NINE

Subscribers

The names and address of each subscriber to these Articles of Incorporation and the number of shares of Stock each agrees to purchase are:

NAMES

ADDRESSES

NO. OF SHARES

Leda Berenice Pinerua

241 Hummingbird Lane

Longwood, FL 32779

100

The private property of the stockholders shall not be subject to the payment of the Corporation's debt to any extent whatsoever.

ARTICLE TEN Conflict of Interest

No contract or other transaction between this Corporation and any other Corporation, and no act of this Corporation shall in any way be affected or invalidated by the fact that any of the officers of this Corporation are pecuniary or otherwise interested in, or are Directors or Officers of, such other Corporation: any Director individually, or any firm of which any Director may be a member, may be party to, or may be pecuniary or otherwise interested in any contract or transaction of this Corporation, provided that the fact that he or such firm is so interested shall be disclosed or shall have been known to the Board of Directors or a majority thereof, and any Director of this Corporation or who is so interested may be counted in determining the existence of a quorum at any such force an effect as if he were not such a Director of Officer of such other Corporation or not so interested.

ARTICLE ELEVEN

Amendment

The Corporation reserves the right to amend, alter, change or repeal any provision contained in these Articles of Incorporation in the manner now or hereafter prescribed by the Laws of the State of Florida, and all rights conferred upon the stockholders herein are subject to this reservation.

IN WITNESS WHEREOF, WE, the undersigned, have executed these Articles of Incorporation for the uses and purposes stated therein this <u>02</u> day of <u>MARCH</u>, 2004

President

CERTIFICATE OF DESIGNATION

REGISTERED AGENT/REGISTERED OFFICE

PURSUANT TO THE PROVISIONS OF SECTION 607.0501, FLORIDA STATUES, THE UNDERSIGNED CORPORATION, ORGANIZED UNDER THE LAWS OF THE STATE OF FLORIDA SUBMITS THE FOLLOWING STATEMENT IN DESIGNATING THE REGISTERED OFFICE/REGISTERED AGENT, IN THE STATE OF FLORIDA.

1. THE NAME OF THE CORPORATION IS:

BE CONCEPT, Inc.

2. THE NAME AND ADDRESS OF THE REGISTERED AGENT AND OFFICE IS:

Leda Berenice Pinerua

241 Hummingbird Lane

241 Hummingbird Lane Longwood, Fl 32779

SIGNATURE PRESIDENT

DATE 02 - MAD.ch 2004

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

SIGNATURE

DATE

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