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Division of Corporations

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FLORIDA PROFIT CORPORATION OR P.A.

Equity Marketing Group, Inc.

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SECRETARY OF STATE TALLAHASSEE, FLORIDA

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ARTICLES OF INCORPORATION

OF

Equity Marketing Group, Inc.

The undersigned incorporator hereby forms a corporation under Chapter 607 of the laws of the State of Florida.

ARTICLE I. NAME

The name of the corporation shall be:

Equity Marketing Group, Inc.

The address of the principal office of this corporation shall be 8910 N. Dale Mabry Highway, Tampa, Florida 33688, and the mailing address of the corporation shall be the same.

ARTICLE II NATURE OF BUSINESS

This corporation may engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

ARITCLE III CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 1,000 shares of common stock having no par value per share.

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ARTICLE IV REGISTERED AGENT

The street address of the initial registered office of the corporation shall be 8910 N. Dale Mabry Highway, Tampa, Florida 33688, and the name of the initial registered agent of the corporation at that address is Gary Rini.

ARTICLE V. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VI. INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation:

Gary Rini 8910 N. Dale Mabry Highway

: Tampa, Florida 33688

IN WITNESS WHEREOF, the undersigned Gary Rini has hereunto set his hand and seal on February 2004.

Carl Kristi

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ACEPTANCE OF REGISTERED AGENT DESIGNATED IN THE ARTICLES OF INCORPORATION

Gary Rini, an individual residing in this state, having a business office identical with the registered office of the corporation named below, and having been designated as the Registered Agent in the above and foregoing Articles of Incorporation of:

Equity Marketing Group, Inc.

is familiar with and accepts the obligations of the position of Registered Agent under Section 607.0505, Florida Statutes.

By:

Gary Rai

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