

**Electronic Articles of Incorporation  
For**

**P04000035057  
FILED  
February 24, 2004  
Sec. Of State**

MULTICULTURAL MARKETING STRATEGIC RESEARCH ALLIANCE,  
INC.

The undersigned incorporator, for the purpose of forming a Florida  
profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

MULTICULTURAL MARKETING STRATEGIC RESEARCH ALLIANCE,  
INC.

**Article II**

The principal place of business address:

550 NORTH REO STREET  
300  
TAMPA, FL. 33609

The mailing address of the corporation is:

P. O. BOX 1241  
BARTOW, FL. 33830

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

7,500

**Article V**

The name and Florida street address of the registered agent is:

MICHAEL L CUMMINGS  
1110 GAUSE AVENUE  
BARTOW, FL. 33830

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MICHAEL L. CUMMINGS

### **Article VI**

The name and address of the incorporator is:

MICHAEL L. CUMMINGS  
1110 GAUSE AVENUE  
BARTOW, FL 33830

Incorporator Signature: MICHAEL L. CUMMINGS

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
MICHAEL L CUMMINGS  
1110 GAUSE AVENUE  
BARTOW, FL. 33830

Title: VP  
VIRGINIA CUMMINGS-LANG  
2095 GREENTREE COURT  
BARTOW, FL. 33830

### **Article VIII**

The effective date for this corporation shall be:

02/23/2004