Electronic Articles of Incorporation For

P04000034100 FILED February 20, 2004 Sec. Of State

HALLE'S FASHIONS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HALLE'S FASHIONS, INC.

Article II

The principal place of business address:

12555 BISCAYNE BLVD. 914 MIAMI, FL. 33181

The mailing address of the corporation is:

12555 BISCAYNE BLVD. 914 MIAMI, FL. 33181

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1,000

Article V

The name and Florida street address of the registered agent is:

ATHENS FINANCIAL SERVICES, LLC 915 NE 125TH STREET 204 NORTH MIAMI, FL. 33161

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: NEIL B. RUSSELL

Article VI

The name and address of the incorporator is:

NEIL RUSSELL 915 NE 125TH STREET, SUITE #204 NORTH MIAMI, FL 33161

Incorporator Signature: NEIL RUSSELL

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P ADRIENNE STEPHENS 12555 BISCAYNE BLVD, #914 MIAMI, FL. 33181 US