

**Electronic Articles of Incorporation
For**

P04000030869
FILED
February 17, 2004
Sec. Of State

CHEESECAKE HEAVEN INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:
CHEESECAKE HEAVEN INC.

Article II

The principal place of business address:
4136 SPRING LAKE DRIVE
CALLAHAN, FL. 32011

The mailing address of the corporation is:
4136 SPRING LAKE DRIVE
CALLAHAN, FL. 32011

Article III

The purpose for which this corporation is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:
2000000

Article V

The name and Florida street address of the registered agent is:
ROMERO A LEE
4136 SPRING LAKE DRIVE
CALLAHAN, FL. 32011

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ROMERO A. LEE

Article VI

The name and address of the incorporator is:

ROMERO A LEE
4136 SPRING LAKE DRIVE
CALLAHAN, FLORIDA 32011

Incorporator Signature: ROMERO A. LEE

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO
ROMERO A LEE
4136 SPRING LAKE DRIVE
CALLAHAN, FL. 32011 US

Title: P
ROMERO A LEE
4136 SPRING LAKE DRIVE
CALLAHAN, FL. 32011 US

Title: VP
ROBIN H LEE
4136 SPRING LAKE DRIVE
CALLAHAN, FL. 32011 US

Article VIII

The effective date for this corporation shall be:

02/11/2004