

**Electronic Articles of Incorporation  
For**

**P04000027936  
FILED  
February 11, 2004  
Sec. Of State**

OPTIMIZE, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

OPTIMIZE, INC.

**Article II**

The principal place of business address:

421 NORTHLAKE BLVD.  
SUITE G  
NORTH PALM BEACH, FL. 33408

The mailing address of the corporation is:

P.O. BOX 530524  
LAKE PARK, FL. 33403

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

100

**Article V**

The name and Florida street address of the registered agent is:

DEBORAH KEELER  
421 NORTHLAKE BLVD.  
SUITE G  
NORTH PALM BEACH, FL. 33408

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: DEBORAH KEELER

### **Article VI**

The name and address of the incorporator is:

DEBORAH KEELER  
P.O. BOX 530524

LAKE PARK, FL 33403

Incorporator Signature: DEBORAH KEELER

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P,D  
DEBORAH KEELER  
P.O. BOX 530524  
LAKE PARK, FL. 33403