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MICHAEL L. MARLOWE WILLIAM P. WEATHERFORD, JR. BRADLEY K. ALLEY

MICHAEL J. APPLETON GREGORY E. MELNICK, JR. Of Counsel PLEASE REPLY TO: POST OFFICE DRAWER 2366 WINTER PARK, FLORIDA 32790-2366 FACSIMILE (407) 740-0310

January 22, 2004

### VIA REGULAR MAIL

Florida Department of State Division of Corporations P. O. Box 6327 Tallahassee, Florida 32314

Re: Articles of Incorporation of Reading Challenge, Inc.

#### Gentlemen:

Enclosed is the original and a copy of the Articles of Incorporation of Reading Challenge, Inc., together with a check for \$78.75 to cover the filing fee, fee for designation of registered agent and certified copy fee.

Because the corporation's existence commences on the date of execution of the Articles, please see that the Articles are filed on or before February 3, 2004.

Once the Articles of Incorporation have been filed, please return the certified copy to this office.

Sincerely yours,

William P. Weatherford, Jr.

WPWjr/ddd Enclosures

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#### ARTICLES OF INCORPORATION

OF

#### READING CHALLENGE, INC.



The undersigned, acting as incorporator of this Corporation pursuant to Chapter 607 of the Florida Statutes, hereby forms a corporation for profit under the laws of the State of Florida and adopts the following Articles of Incorporation for such Corporation:

#### ARTICLE I - NAME OF CORPORATION

The name of this Corporation shall be READING CHALLENGE, INC.

#### ARTICLE II - PRINCIPAL OFFICE

The principal office of this Corporation shall be located at 1150 Louisiana Avenue, Suite 4, Winter Park, Florida 32789.

#### ARTICLE III - DATE OF EXISTENCE

This Corporation shall exist perpetually, commencing on the date of execution of these Articles of Incorporation.

#### ARTICLE IV - CAPITAL STOCK

The maximum number of shares of stock that this Corporation is authorized to issue and have outstanding at any one time is one thousand shares (1,000), of which five hundred (500) shares having a par value of One Dollar (\$1.00) per share shall be shares of Class A voting common stock and five hundred (500) shares having a par value of One Dollar (\$1.00) per share shall be shares of Class B nonvoting common stock.

The preferences, qualifications, limitations and restrictions, and the special or relative rights with respect to the shares of each class, are as follows:

Holders of Class A voting common stock of this Corporation shall be entitled to one (1) vote for each share of Class A voting common stock standing in his, her or its name at any and all meetings of the shareholders of this Corporation. Except as otherwise provided by law, no holder of Class B nonvoting common stock shall be entitled to cast any vote on account of ownership of such stock.

Except for the difference in voting rights set forth above, the rights, preferences, qualifications, limitations and restrictions, and the special or relative rights with respect to the shares of Class B nonvoting common stock, shall be identical in all respects to those of the shares of Class

A voting common stock. Accordingly, each share of common stock, both Class A voting and Class B nonvoting, shall receive equal dividends if and when declared by the Board of Directors, and in the event of any liquidation, dissolution or winding up of this Corporation, the assets and funds of this Corporation shall be paid to and distributed equally among the holders of both the Class A voting and Class B nonvoting common stock in proportion to the number of shares held by the holders of such shares.

# ARTICLE V - INITIAL REGISTERED OFFICE AND REGISTERED AGENT

The initial street address of the registered office of this Corporation in the State of Florida shall be 1150 Louisiana Avenue, Suite 4, Winter Park, Florida 32789. The Board of Directors may from time to time move the registered office to any other address in Florida. The name of the initial registered agent of this Corporation at that address is William P. Weatherford, Jr. The Board of Directors may from time to time designate a new registered agent.

#### ARTICLE VI - INCORPORATOR

The name and address of the incorporator of this Corporation is:

Name Address

William P. Weatherford, Jr. 1150 Louisiana Avenue, Suite 4 Winter Park, Florida 32789

#### ARTICLE VII - INDEMNIFICATION

This Corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

IN WITNESS WHEREOF, the undersigned incorporator has made and subscribed these Articles of Incorporation at Winter Park, Florida, this 22 day of January, 2004.

William P. Weatherford, Jr.

Having been named as registered agent for the above mentioned Corporation, at the place designated in the foregoing Articles of Incorporation, I hereby accept such designation and agree to act in such capacity, and I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties as registered agent. I am familiar with, and accept the duties and obligations of, Section 607.0505 of the Florida Statutes.

Signature:

William P. Weatherford, Jr.

Date:

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SECRETARY OF STATE