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Florida Department of State  
Division of Corporations  
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From:  
Account Name : CORPORATE CREATIONS INTERNATIONAL INC.  
Account Number : 110432003053  
Phone : (305) 672-0686  
Fax Number : (305) 672-9110

**FLORIDA PROFIT CORPORATION OR P.A.**

Barbie World Inc.

Certificate of Status	1
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## ARTICLES OF INCORPORATION

### Article I. Name

The name of this Florida corporation is:  
Barbie World Inc.

### Article II. Address

The Corporation's mailing address is:  
Barbie World Inc.  
224 Datura Street, Suite 1100  
West Palm Beach FL 33401

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### Article III. Registered Agent

The name and address of the Corporation's registered agent is:  
Dave K. Roy  
224 Datura Street, Suite 1100  
West Palm Beach FL 33401

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### Article IV. Board of Directors

The name of each member of the Corporation's Board of Directors is:  
Dave K. Roy  
Barbara J. Little

The affairs of the Corporation shall be managed by a Board of Directors consisting of no less than one director. The number of directors may be increased or decreased from time to time in accordance with the Bylaws of the Corporation. The election of directors shall be done in accordance with the Bylaws. The directors shall be protected from personal liability to the fullest extent permitted by applicable law.

Corporate Creations Chicago L.L.C.  
3023 North Clark Street #318  
Chicago IL 60657  
(773) 935-3920

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Article V. Capital Stock

The Corporation shall have the authority to issue 2,000 shares of common stock, par value \$.01 per share.

Article VI. Incorporator

The name and address of the incorporator is:  
Corporate Creations Chicago L.L.C.  
3023 North Clark Street #318  
Chicago IL 60657

Article VII. Corporate Existence

These Articles of Incorporation shall become effective and the corporate existence will begin on January 23, 2004.

The undersigned incorporator executed these Articles of Incorporation on January 27, 2004.

  
\_\_\_\_\_  
CORPORATE CREATIONS CHICAGO L.L.C.  
Margaret K. Cook Vice President

Corporate Creations Chicago L.L.C.  
3023 North Clark Street #318  
Chicago IL 60657  
(773) 935-3920

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**CERTIFICATE OF DESIGNATION  
REGISTERED AGENT/OFFICE**

**CORPORATION:**

Barbie World Inc.

**REGISTERED AGENT/OFFICE:**

Dave K. Roy  
224 Datura Street, Suite 1100  
West Palm Beach FL 33401

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I agree to act as registered agent to accept service of process for the corporation named above at the place designated in this Certificate. I agree to comply with the provisions of all statutes relating to the proper and complete performance of the registered agent duties. I am familiar with and accept the obligations of the registered agent position.

Dave K. Roy by M.K. Cook as attorney-in-fact  
DAVE K. ROY  
by M.K. Cook as attorney-in-fact

Date: January 27, 2004

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