DIVINION OF Corporations

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To:

Division of Corporations

Fax Number

: (850)205-0381

From:

Account Name

: CORPORATE CREATIONS INTERNATIONAL INC.

Account Number : 110432003053

: (305)672-0686

Phone

Fax Number : (305) 672-9110

FLORIDA PROFIT CORPORATION OR P.A.

Barbie World Inc.

Certificate of Status	1
Certified Copy	0
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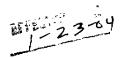
ARTICLES OF INCORPORATION

Article I. Name

The name of this Florida corporation is: Barbie World Inc.

Article II. Address

The Corporation's mailing address is: Barbie World Inc. 224 Datura Street, Suite 1100 West Palm Beach FL 33401



Article III. Registered Agent

The name and address of the Corporation's registered agent is: Dave K. Roy 224 Datura Street, Suite 1100 West Palm Beach FL 33401

Article IV. Board of Directors

The name of each member of the Corporation's Board of Directors is:

Dave K. Rov Barbara J. Little

The affairs of the Corporation shall be managed by a Board of Directors consisting of no less than one director. The number of directors may be increased or decreased from time to time in accordance with the Bylaws of the Corporation. The election of directors shall be done in accordance with the Bylaws. The directors shall be protected from personal liability to the fullest extent permitted by applicable law.

Corporate Creations Chicago L.L.C.

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Article V. Capital Stock

The Corporation shall have the authority to issue 2,000 shares of common stock, par value \$.01 per share.

Article VI. Incorporator

The name and address of the incorporator is: Corporate Creations Chicago L.L.C. 3023 North Clark Street #318 Chicago IL 60657

Article VII. Corporate Existence

These Articles of Incorporation shall become effective and the corporate existence will begin on January 23, 2004.

The undersigned incorporator executed these Articles of Incorporation on January 27, 2004.

CORPORATE CREATIONS CHICAGO L.L.C.

Margaret K. Cook Vice President

Corporate Creations Chicago L.L.C. 3023 North Clark Street #318 Chicago IL 60657 (773) 935-3920

CERTIFICATE OF DESIGNATION REGISTERED AGENT/OFFICE

CORPORATION:

Barbie World Inc.

REGISTERED AGENT/OFFICE:

Dave K. Roy 224 Datura Street, Suite 1100 West Palm Beach FL 33401 SECRETARY OF STATEA TALLAHI/SSEE, FLORIDA ON JAN 27 1/1/10:-09

I agree to act as registered agent to accept service of process for the corporation named above at the place designated in this Certificate. I agree to comply with the provisions of all statutes relating to the proper and complete performance of the registered agent duties. I am familiar with and accept the obligations of the registered agent position.

DAVE K. ROY

by M.K. Cook as attorney-in-fact

Date: January 27, 2004

Corporate Creations Chicago L.L.C. 3023 North Clark Street #318 Chicago IL 60657 (773) 935-3920