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FLORIDA PROFIT CORPORATION OR P.A.

BullsEye ROI Inc.

Certificate of Status	0
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FAX AUDIT # 1040000074795**ARTICLES OF INCORPORATION**

In compliance with Chapter 607, F.S.

ARTICLE I NAMEThe name of the corporation shall be: **Bullseye ROI Inc.****ARTICLE II PRINCIPAL OFFICE**The principal place of business and mailing address of this corporation shall be:
2900SW 45th Street, Fort Lauderdale, Florida 33312.**ARTICLE III PURPOSE**

The purpose for which the corporation is organized is: Pharmaceutical consulting - return on investment analysis of marketing expenditures.

ARTICLE IV SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time is 2,000. The par value of each share of stock is \$0.01.

ARTICLE V OFFICERS/DIRECTORS

The initial director of the corporation is:

Steven Kronenberg, 2900SW 45th Street, Fort Lauderdale, Florida 33312

ARTICLE VI REGISTERED AGENT

The name and Florida Street address of the registered agent is: Hank Bleir, 2699 Sterling Road, Suite C-307, Ft. Lauderdale, Florida 33312. Located in the County of Broward.

ARTICLE VII INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is: Business Filings Incorporated, Mark Schiff, AVP, 8025 Excelsior Dr., Suite 200, Madison, WI 53717.

I hereby accept the appointment as registered agent and agree to act in this capacity.

Signature: Hank Bleir

Hank Bleir

Date: 12/29/03

Signature: Mark SchiffBusiness Filings Incorporated, Incorporator
Mark Schiff, AVP

Date: 12/29/03

The document was prepared by: Business Filings Incorporated, Mark Schiff, 8025 Excelsior Dr., Suite 200, Madison, WI 53717. 608-827-5300

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