

**Electronic Articles of Incorporation
For**

P04000001011
FILED
December 30, 2003
Sec. Of State

PAUL MITCHELL SERVICES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PAUL MITCHELL SERVICES, INC.

Article II

The principal place of business address:

9894 COUNTRY OAKS DR.
FT. MYERS, FL. 33912

The mailing address of the corporation is:

9894 COUNTRY OAKS DR.
FT. MYERS, FL. 33912

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

10

Article V

The name and Florida street address of the registered agent is:

PAUL I MITCHELL MR.
9894 COUNTRY OAKS DR.
FT. MYERS, FL. 33912

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: PAUL I. MITCHELL

Article VI

The name and address of the incorporator is:

PAUL MITCHELL
9894 COUNTRY OAKS DR.
FT. MYERS, FL. 33912

Incorporator Signature: PAUL MITCHELL

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
PAUL I MITCHELL MR.
9894 COUNTRY OAKS DR.
FT. MYERS, FL. 33912