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Division of Corporations

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**FLORIDA PROFTT CORPORATION OR P.A.**

Market Research Insight, Inc.

|                       |         |
|-----------------------|---------|
| Certificate of Status | 0       |
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**ARTICLES OF INCORPORATION  
OF  
MARKET RESEARCH INSIGHT, INC.**

The undersigned incorporator, VERNE R. KENNEDY, an individual authorized to contract, hereby presents these Articles of Incorporation for the formation of a corporation under the provisions of Chapter 607, Florida Statutes.

**ARTICLE I - NAME**

The name of this corporation is MARKET RESEARCH INSIGHT, INC.

**ARTICLE II - PRINCIPAL OFFICE**

The address of the principal office of the corporation is 630 East Government Street, Pensacola, Florida 32502-6136.

**ARTICLE III - PURPOSE**

This corporation is organized for the purpose of transacting any and all lawful business under the laws of the State of Florida and the laws of the United States.

**ARTICLE IV - CAPITAL STOCK**

This corporation is authorized to issue ten thousand (10,000) shares of \$1.00 par value common stock.

**ARTICLE V - TERM OF EXISTENCE**

This corporation shall have perpetual existence.

**ARTICLE VI - RESTRICTIONS ON TRANSFER OF STOCK**

Unless waived by written agreement between this corporation and its shareholders, shares held by persons receiving shares in the initial issue of stock in this

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corporation may not be resold to other persons unless such shares are first offered to this corporation, and, if not so purchased, then to the other shareholders, if any, at the price and terms identical to the proposed sale to a third person. The restrictions contained in this Article VI may be modified by a separate written agreement between the corporation and the shareholder receiving shares in the initial issuance of stock of the corporation.

**ARTICLE VII - INITIAL REGISTERED OFFICE AND AGENT**

The address of the initial registered office of this corporation shall be 630 East Government Street, Pensacola, Florida 32502-6136, and the name of the initial registered agent of this corporation at that address is Verne R. Kennedy.

**ARTICLE VIII - INITIAL BOARD OF DIRECTORS**

This corporation shall have one (1) director initially. The number of directors may be either increased or diminished from time to time by the bylaws of the corporation, but shall never be less than one (1). The name and address of the initial director of this corporation is:

Verne R. Kennedy  
630 East Government Street  
Pensacola, FL 32502-6136

**ARTICLE IX - INCORPORATOR**

The name and address of the person signing these Articles are:

Verne R. Kennedy  
630 East Government Street  
Pensacola, FL 32502-6136

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**ARTICLE X - COMMENCEMENT OF CORPORATE EXISTENCE**

The date for commencement of this corporation's existence shall be December 23, 2003.

**ARTICLE XI - AMENDMENT**

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation or any amendment hereto, and any right conferred upon the shareholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation on the 23<sup>rd</sup> day of December, 2003.

**INCORPORATOR:**

Verne R. Kennedy  
VERNE R. KENNEDY

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**REGISTERED AGENT ACCEPTANCE**

I do hereby accept the foregoing designation as registered agent of MARKET RESEARCH INSIGHT, INC. Further, I am familiar with and accept the duties and obligations of such designation.

Verne R. Kennedy  
VERNE R. KENNEDY

Date: Dec. 23, 2003