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Florida Department of State  
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SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

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**FLORIDA PROFIT CORPORATION OR P.A.**

**SWAY Magazine Corporation**

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P.02/02

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**ARTICLES OF INCORPORATION**

In compliance with Chapter 607, F.S.

**ARTICLE I NAME**

The name of the corporation shall be: **SWAY Magazine Corporation**

**ARTICLE II PRINCIPAL OFFICE**

The principal place of business and mailing address of this corporation shall be:  
1111 Brickell Bay Drive, Apt. 2902, Miami, Florida 33131.

**ARTICLE III PURPOSE**

The purpose for which the corporation is organized is: The corporation is a free of charge, high-end lifestyle publication that appeals to readers between the ages of 25 and 41 in Miami and surrounding areas, with an emphasis on style, wealth and achievement. It is a bi-lingual, luxurious magazine that incorporates a broad range of articles. Our targeted readership market enables us to better reach the potential clients of our advertisers and our two-language format gives us an edge over the competition.

**ARTICLE IV SHARES**

The number of shares of stock that this corporation is authorized to have outstanding at any one time is 2,000. The par value of each share of stock is \$0.01.

**ARTICLE V OFFICERS/DIRECTORS**

The initial director of the corporation is:  
Augusto Valverde, 1111 Brickell Bay Drive, Apt. 2902, Miami, Florida 33131

**ARTICLE VI REGISTERED AGENT**

The name and Florida Street address of the registered agent is: Business Filings Incorporated, 660 East Jefferson Street, Tallahassee, Florida 32301. Located in the County of Leon.

**ARTICLE VII INCORPORATOR**

The name and street address of the incorporator to these Articles of Incorporation is Business Filings Incorporated, Mark Schiff AVP, 8025 Excelsior Dr, Suite 200, Madison, WI 53717.

\*\*\*\*\*

I hereby accept the appointment as registered agent and agree to act in this capacity.

Signature: Mark Schiff

Business Filings Incorporated

Date: 12/18/2003

Signature: Mark Schiff

Business Filings Incorporated, Incorporator  
Mark Schiff, AVP

Date: 12/18/2003

The document was prepared by: Business Filings Incorporated, Mark Schiff, 8025 Excelsior Dr, Suite 200, Madison, WI 53717. 608-827-5300

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TOTAL P.02

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