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FLORIDA PROFIT CORPORATION OR P.A.

ad excellence, inc.

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SECRETARY OF STATE
FALLAHASSEE, FLORIDA

(A)

ARTICLES OF INCORPORATION OF AD EXCELLENCE, INC.

The undersigned, for the purpose of forming a corporation under the Florida General Corporation Act, hereby adopt the following Articles of Incorporation:

Article I Name

The name of the Corporation is AD Excellence, Inc.

Article II Duration

The term of existence of the Corporation is perpetual.

Article III Nature of Business

The corporation may transact any and all lawful business for which corporations may be incorporated under the Florida General Corporation Act.

Article IV Capital Stock

The aggregate number of shares which the Corporation has the authority to issue is 100, all of which shall be common shares having the par value of Ten Dollar (\$10.00) per share.

Rick B. Goldman 40.00 % Elizabeth Conha 60.00%

Article V

Preemptive Rights Granted

Each shareholder of any class of stock of this Corporation shall be entitled to full preemptive rights to purchase unissued or treasury shares of the Corporation and any securities of the Corporation convertible into or carrying a right to subscribe to or acquire shares of any such unissued or treasure share.

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Article VI Registered Office

The street address of the initial registered office of the Corporation is:

1055 Harrison Street Hollywood, Florida 33019

The name of the registered agent at such address is:

Rick B. Goldman 1055 Harrison Street Hollywood, Florida 33019

Article VII
Principal Office

1055 Harrison Street Hollywood, Florida 33019

The initial street address of the principal office of the Corporation in the State of Florida is:

Article VIII Officers and Directors

Elizabeth Conha Rick B. Goldman, President Vice President

Article IX Incorporator

The name and address of the incorporator is:

Rick B. Goldman 1055 Harrison Street Hollywood, Florida 33019

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Article X Indemnification

The Corporation reserves the right to amend or repeal any provision contained in these Articles of Incorporation or any amendment hereto and any writing inferred upon the shareholders shall be subject to this reservation.

IN WITNESS WHEREOP, the undersigned has executed these Articles of Incorporation this __ day of December, 2003.

Rick B. Goldman Incorporator

Having been named to accept service of process AD Excellence, Inc. at the place designated in this Certificate, I hereby agree to act in this capacity, and further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties.

Rick B. Goldman