

**Electronic Articles of Incorporation
For**

**P03000139282
FILED
November 24, 2003
Sec. Of State**

PURPLEBABYDADDIES DESIGN STORE, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PURPLEBABYDADDIES DESIGN STORE, INC.

Article II

The principal place of business address:

802 DUVAL STREET
KEY WEST, FL. US 33040

The mailing address of the corporation is:

19560 TEQUESTA STREET
SUGARLOAF, FL. US 33042

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

MARTHA J HARDIN
19560 TEQUESTA STREET
SUGARLOAF KEY, FL. 33042

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: MARTHA J HARDIN

Article VI

The name and address of the incorporator is:

MARTHA J HARDIN
19560 TEQUESTA STREET
SUGARLOAF KEY, FL 33042

Incorporator Signature: MARTHA J HARDIN

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
MARTHA J HARDIN
19560 TEQUESTA STREET
SUGARLOAF KEY, FL. 33042 US

Title: VP
LESLIE A LELAND
1514 FOURTH S TREET
KEY WEST, FL. 33040 US

Title: TS
MARK D LELAND
1514 FOURTH STREET
KEY WEST, FL. 33040 US