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(Requestor's Name)

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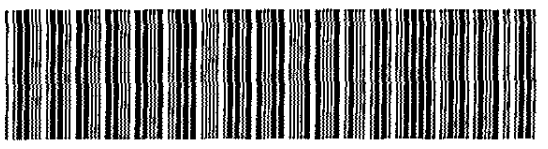
(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

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2003 OCT 15 AM 10:06  
TALLAHASSEE FLORIDA  
STATE DEPT OF STATE

10/20/03

TRANSMITTAL LETTER

FILED

2003 OCT 15 AM 10:06

SECRETARY OF STATE  
TALLAHASSEE FLORIDA

Department of State  
Division of Corporations  
P. O. Box 6327  
Tallahassee, FL 32314

SUBJECT: EFFECTIVE MEDIA INC  
(PROPOSED CORPORATE NAME - MUST INCLUDE SUFFIX)

Enclosed is an original and one(1) copy of the articles of incorporation and a check for :

\$70.00 Filing Fee  
\$78.75 Filing Fee & Certificate of Status

<u>\$78.75</u> Filing Fee & Certified Copy	\$87.50 Filing Fee, Certified Copy & Certificate of Status
<b>ADDITIONAL COPY REQUIRED</b>	

FROM: BRENDA KARLECKE / We The People  
Name (Printed or typed)  
101 E. Commercial Blvd.  
Address  
FT. LAUDERDALE, FL 33334  
City, State & Zip  
951 - 491-2990  
Daytime Telephone number

NOTE: Please provide the original and one copy of the articles.

**ARTICLES OF INCORPORATION  
OF  
EFFECTIVE MEDIA, INC.  
A Florida Corporation**

**FILED**  
2003 OCT 15 AM 10:06  
SECRETARY OF STATE  
TALLAHASSEE FLORIDA

The undersigned incorporator to the Articles of Incorporation, a natural person competent to contract, hereby forms a corporation under the laws of the **State of Florida**.

**ARTICLE I. NAME**

The name of this corporation shall be **EFFECTIVE MEDIA, INC.**

**ARTICLE II. PURPOSE**

The general nature of the business and the objects and purposes proposed to be transacted and carried on are to do any and all of the things herein mentioned, as fully and to the same extent as natural persons might or could do, viz.:

- a) **EFFECTIVE MEDIA, INC.**'s purpose of Corporation is to transact any and all lawful business for which a Corporation may be incorporated.

**ARTICLE III. CAPITAL STOCK**

The maximum number of shares of stock that the corporation is authorized to have outstanding at any time shall be **(1000)** shares of **common stock** of the par value of **one dollar (\$1.00) per share**.

#### **ARTICLE IV. DURATION**

The corporation shall have perpetual existence.

#### **ARTICLE V. PRINCIPAL OFFICE**

The principal office of this corporation shall be located at **3140 W 84<sup>th</sup> Street, ,** in the City of **Hialeah**, County of **Dade**, State of **Florida**, and the post office address of said principal office of the corporation shall be **3140 West 84<sup>th</sup> Street, Hialeah, Florida 33018.**

#### **ARTICLE VI. REGISTERED OFFICE AND AGENT**

The registered office of the corporation shall be at **3140 West 84<sup>th</sup> Street, Hialeah, Florida 33018** and the name of the initial registered agent at such address is **Edgar Alfonso Sanchez**. Either the registered office or the registered agent may be changed in a manner provided by law.

#### **ARTICLE VII. INCORPORATOR (S)**

The said name of Incorporator(s) shall be **Edgar Alfonso Sanchez** whose address is at **3140 West 84<sup>th</sup> Street, Hialeah, Florida 33018** and **Maria Clara Toro** whose address is at **3140 West 84<sup>th</sup> Street, Hialeah, Florida 33018**

#### **ARTICLE VIII. REGULATION OF BUSINESS**

In furtherance of and not in limitation of the powers conferred by statute, the following specific provisions are made for the regulation of the business and the conduct of the affairs of the corporation:

1. **Management.** Subject to such restrictions, if any, as are herein expressed and such further restrictions, if any, as may be set forth in the Bylaws, the Board of

Directors shall have the general management and control of the business and may exercise all of the powers of the corporation except such as may be by statute, or by the articles of incorporation or amendment thereto, or by the Bylaws as constituted from time to time, expressly conferred upon or reserved to the stock holders.

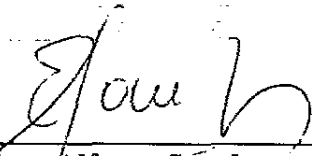
2. **Officers.** The corporation shall have such officers as may from time to time be provided in the Bylaws and such officers shall be designated in such manner and shall hold their offices for such terms and shall have such powers and duties as may be prescribed by the Bylaws or as may be determined from time to time by the Board of Directors subject to the Bylaws.
3. **Contracts.** No contract or other transaction between the corporation and any other firm, association, or corporation shall be affected or invalidated by the fact that any one or more of the directors of the corporation is or are interested in or is a member, director, or officer or are members, directors, or officers of such firm or corporation and any director or directors individually or jointly may be a party or parties to or may be interested in any contract or transaction of the corporation or in which the corporation is interested: and no contract, act, or transaction of the corporation with any person, firm, association, or corporation shall be affected or invalidated by the fact that any director or directors of the corporation is a party or are parties to or interested in such contract, act, or transaction or in any way connected with such person, firm, association, or corporation, and each and every person who may become a director of the corporation is hereby relieved from any liability that might

otherwise exist from contracting with the corporation for the benefit of himself or herself or any firm, association, or corporation in which he or she may in any way be interested.

**ARTICLE IX. AMENDMENTS**

This corporation reserves the right to amend alter, change or repeal any provision contained herein in the manner now or hereafter prescribed by law, and all rights conferred on stockholders herein are granted subject to this reservation.

In Witness Whereof, the undersigned has hereunto set their hands on this \_\_\_\_ day of September 25, 2003.

  
\_\_\_\_\_  
**Edgar Alfonso Sánchez**  
**Incorporator**

MARIA CLARA TORO  
\_\_\_\_\_  
**Maria Clara Toro**  
**Incorporator**

**FILED**

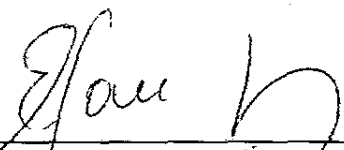
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SECRETARY OF STATE  
TALLAHASSEE FLORIDA

**CONSENT FOR REGISTERED AGENT FOR  
EFFECTIVE MEDIA, INC.  
A Florida Corporation**

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and am familiar with and accept the obligations of my position as registered agent.

**Dated: SEPTEMBER 25 2003**

  
\_\_\_\_\_  
**EDGAR ALFONSO SANCHEZ  
3140 WEST 84<sup>TH</sup> STREET  
HALEAH, FLORIDA 33018**