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Account Number: 072731001155 Phone: (813)253-2020 Fax Number: (813)251-6711

FLORIDA PROFIT CORPORATION OR P.A.

Direct Automotive Management, Inc.

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ARTICLES OF INCORPORATION OF DIRECT AUTOMOTIVE MANAGEMENT, INC.

SECRETARY OF STATE FALLAHASSEE FLORIDA

The undersigned hereby organizes a corporation for profit under the provisions of the Florida Business Corporation Act, and pursuant to the following Articles of Incorporation:

ARTICLE I Name

The name of this corporation is:

Direct Automotive Management, Inc.

ARTICLE II Duration

This corporation shall have perpetual existence, commencing upon filing of these Articles of Incorporation.

ARTICLE III Principal Office and Mailing Address

The address of the principal office and the mailing address of this corporation is 16406 Millan de Avila, Tampa, Florida 33613.

ARTICLE IV Capital Stock

This corporation is authorized to issue ten thousand (10,000) shares of common stock, each with a par value of one cent (\$.01).

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ARTICLE V Initial Registered Office and Agent

The street address of the initial registered office of this corporation is 601 Bayshore Boulevard, Ste. 700, Tampa, Florida 33606, and the name of the initial registered agent of this corporation at that address is Leslie Wager Hudock.

ARTICLE VI Incorporator

The name and mailing address of the incorporator is:

Name:

Address:

Leslie Wager Hudock

601 Bayshore Boulevard, Ste. 700 Tampa, Florida 33606

ARTICLE VII Indemnification

This corporation shall indemnify any officer or director, or any former officer or director, to the fullest extent permitted by law.

ARTICLE VIII Amendment

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, and any right conferred upon the shareholders is subject to this reservation.

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IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation this 15th day of October, 2003, and the undersigned registered agent acknowledges that she is familiar with, and accepts, the obligations of registered agent of this corporation.

Leslie Wager Hudock

Incorporator and Registered Agent

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SECRETARY OF SIMIL