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BLUMBERG/EXCELSIOR
DIVISION OF CORPORATIONS

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FLORIDA PROFIT CORPORATION OR P.A.

VICTORY SPORTS MARKETING, INC.

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLES OF INCORPORATION

OF

VICTORY SPORTS MARKETING, INC.

THE UNDERSIGNED sole incorporator, being a natural person competent to contract and desiring to form a corporation under Title XXXV, Chapter 607, of the Revised Florida Statutes, herewith submits the following information:

1. The name of the corporation is: **VICTORY SPORTS MARKETING, INC.**
2. The duration of the corporation shall be perpetual.
3. The general purpose or purposes for which this corporation is being formed are to include the transaction of any or all lawful business for which corporations may be incorporated under this chapter.
4. The aggregate number of shares which the corporation shall have authority to issue is **200 shares without par value.**
5. The name and address of the director is: **J. David Miller, 1515 Pinellas Bayway, Suite D44, Tierra Verde, FL 33715**
6. The principal address of the corporation will be: **1515 Pinellas Bayway, Suite D44, Tierra Verde, FL 33715**
7. The name and address of the initial registered agent is: **J. David Miller, 1515 Pinellas Bayway, Suite D44, Tierra Verde, FL 33715**
8. The name and address of the sole incorporator is: **Jacqueline Ward, BlumbergExcelsior Corporate Services, Inc., 62 White Street, 2nd Floor, New York, NY 10013**

IN WITNESS WHEREOF, the undersigned, as sole incorporator of this corporation, has executed these Articles of Incorporation.

Dated: October 7, 2003


Jacqueline Ward
Sole Incorporator

BlumbergExcelsior Corporate Services, Inc.
62 White Street, New York, NY 10013

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ACCEPTANCE OF APPOINTMENT

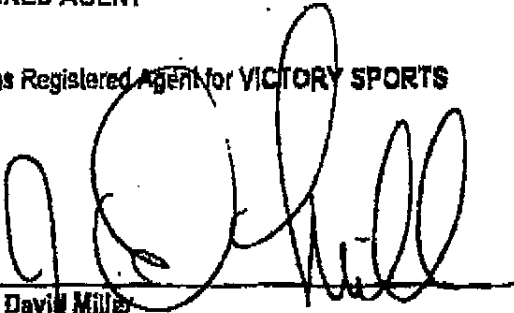
AS

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

REGISTERED AGENT

I, the undersigned, do hereby accept appointment as Registered Agent for **VICTORY SPORTS MARKETING, INC.**

Date: October 7, 2003


J. David Miller
Registered Agent

BlumbergExcelsior Corporate Services, Inc.
62 White Street
New York, NY 10013