Electronic Articles of Incorporation For

P03000107302 FILED September 30, 2003 Sec. Of State

CELEBRATIONS CUSTOM DESIGNS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: CELEBRATIONS CUSTOM DESIGNS, INC.

Article II

The principal place of business address:

5302 N.W. 99TH LANE CORAL SPRINGS, FL. 33076

The mailing address of the corporation is:

363 N.W. 46 ST. POMPANO BEACH, FL. 33064

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100

Article V

The name and Florida street address of the registered agent is:

AMANDA M RIFKIN 5302 N.W. 99TH LANE CORAL SPRINGS, FL. 33076 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: AMANDA RIFKIN

Article VI

The name and address of the incorporator is:

G. JANNETH HUTCHER 363 N.W. 46TH STREET POMPANO BEACH, FL. 33064

Incorporator Signature: G. JANNETH HUTCHER

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P AMANDA M RIFKIN 5302 N.W. 99TH LANE CORAL SPRINGS, FL. 33076

Title: VP G. JANNETH HUTCHER 363 N.W. 46TH STREET POMPANO BEACH, FL. 33064

Article VIII

The effective date for this corporation shall be:

09/30/2003