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Division of Corporations

CARLTON FIELDS

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Page 1 of 1

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**ARTICLES OF AMENDMENT TO THE  
ARTICLES OF INCORPORATION OF  
HISPANIC TARGET GROUP, CORP.**

Pursuant to the provisions of Sections 607.1003 and 607.1006 of the Florida Business Corporation Act, HISPANIC TARGET GROUP, CORP., a Florida corporation (the "Corporation"), adopts the following Articles of Amendment to its Articles of Incorporation:

**ARTICLE I**

**Name**

The name of the corporation is: HISPANIC TARGET GROUP, CORP.

**ARTICLE II**

**Amendment**

The text of the amendment to the Corporation's Articles of Incorporation is as follows. Article I of the Articles of Incorporation is hereby deleted in its entirety and replaced with the following:

**ARTICLE I**

The name of the corporation is: EC HOLDINGS CORP.

**ARTICLE III**

**Date of Adoption**

The amendment was adopted on the 18<sup>th</sup> day of December, 2006.

**ARTICLE IV**

**Manner of Adoption**

The amendment was duly approved by the shareholders of the Corporation and the number of votes cast for the amendment by the shareholders was sufficient for approval.

Dated this 19<sup>th</sup> day of December, 2006.

**HISPANIC TARGET GROUP, CORP.**

By: \_\_\_\_\_

Eduardo A. Hapke, President

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