Electronic Articles of Incorporation For

P03000102915 FILED September 18, 2003 Sec. Of State

WHAT IF PUBLICATIONS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: WHAT IF PUBLICATIONS, INC.

Article II

The principal place of business address:

1421 PINECREST PLACE ORLANDO, FL. US 32803

The mailing address of the corporation is:

1421 PINECREST PLACE ORLANDO, FL. US 32803

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

LEGALZOOM NEVADA, INC. 111 N.E. FIRST STREET SUITE 901 MIAMI, FL. 33132 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: LENHI TANG, A.SEC., LEGALZOOM NEVADA, INC

Article VI

The name and address of the incorporator is:

LENHI TANG LEGALZOOM.COM, INC. 7083 HOLLYWOOD BLVD., SUITE 180 LOS ANGELES, CA 90028

Incorporator Signature: LENHI TANG, LEGALZOOM.COM, INC.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PRES DAVID S WATSON 456 SHOREVIEW AVE. WINTER PARK, FL. 32789 US

Title: TREA MARY ALICIA ZIFF 1421 PINECREST PLACE ORLANDO, FL. 32803 US